

EDUCATION

Fashion Institute
of Technology
'16 - '20

Advertising &
Digital Design BFA

Communication
Design AAS

Creative Technology
Minor

SKILLS

Tools

Sketch
Invision
Figma
Adobe XD
Principle
Adobe Creative Suite
HTML/CSS

UX Methods

Empathy Map
Storyboarding
Affinity Map
Usability Testing
Prototyping
Journey Map
Micro Interaction

WORK EXPERIENCE

Product Design Intern

January - March 2020

Equinox

Worked alongside the UX/UI design team to build out Equinox's design system. Helped to maintain the members panel, including tracking touch points and outreach. Coordinated with engineering teams to implement the system. Focused primarily on UI design, interaction design, UX Research and prototyping.

FITxMLB Brand Experience Designer

September - April 2020

Major League Baseball

Worked alongside Major League Baseball to expand the core customer base by developing engaging brand experiences for Gen Z fans. The work spans from brand identity, digital design, and social media.

UX Design Intern

June - August 2019

Mullenlowe Profero

Supported the UX team on multiple projects by developing and testing designs and prototypes for web and mobile. Worked closely with PM's and designers to define features. Created wireframes and user tests to present to clients.

Digital Design Intern

February - August 2018

Swish Beverages - Wine & Spirits

Developed a framework and wireframes for an internal platform for the brands assets. Worked on brands such as White Girl Rosé and BABE. Developed print and digital designs for out of home advertising.

LEADERSHIP EXPERIENCE

President, Advertising & Digital Design Club

2019 - Present

Fashion Institute of Technology

#INCLUSIVE Digital Product Design Certificate

February 2019

FITxAdobe Partnership

#BuiltbyGirls Advisee

2017 - Present

Mentoring Program