

ROLL TO LAUNCH ELECTRIC SCOOTERS IN OTTAWA

For immediate release

August 26, 2020

Ottawa, ON - Roll, an electric scooter and bike sharing company based in Toronto, is launching its dockless electric scooter service in Ottawa today.

As Ottawa continues Stage 3 of reopening most businesses, Roll is focused on helping people to return to work while maintaining a safe distance while travelling. Roll believes that shared electric scooters are an important part of Ottawa's wider plan for economic recovery and closing first-mile, last-mile gaps in public transit. Combined, the benefits of introducing Roll's operations in Ottawa can motivate other cities across Canada to accelerate their plans for introducing electric scooters.

To protect riders, Roll is implementing safety precautions in accordance with Ottawa Public Health and the Public Health Agency of Canada. These protocols include disinfecting the handlebars each time a scooter enters the warehouse and throughout the day and reminding riders to disinfect their hands before and after riding a shared e-scooter. Roll is also promoting frequent handwashing and personal protection equipment for in-warehouse operations, including mandatory masks. Additionally, users can find information on the personal steps they can take to minimize risk on Roll's website and on the Roll app. As the situation evolves, Roll will continue to adapt our operations by following Ottawa Public Health guidelines.

"Micromobility players have a responsibility to help the safe re-opening of communities," said Richard Cao, CEO of Roll. "Our team is continuously looking at new developments in COVID-19 and developing initiatives to provide an exceptional and safe service to riders. "

Roll is also extending its new program, "Heroes Without Capes", to support healthcare workers who are on the frontlines working tirelessly to keep everyone safe and healthy. Healthcare workers can qualify for free 30-minute daily rides and a helmet by downloading the Roll app and registering through the [link](#) on Roll's website.

About Roll Scooters

Roll Scooters (www.rollscoters.com) is a Canadian start-up founded in March 2019 focused on the last-mile transportation market. Roll offers smart mobility solutions by providing dock-less electric scooter and bike share services to cities and campuses. As more people use micromobility as a more affordable and sustainable form of transportation, Roll prioritizes the safety of its riders first.

Working in close partnership with the University of Toronto, Roll combines exclusive technologies and a rider-centric design to promote safer use of e-scooters. Focused on the quality of their vehicles, Roll hires its own team to collect, recharge, and maintain the fleet. As it scales, Roll is committed to continuing to collaborate with local governments and community leaders to grow responsibly.

As cities outgrow their reliance on cars, Roll aims to bridge the gaps in public transportation and grow micro-mobility alternatives safely and sustainably. With Roll's vehicles, commuters can upgrade to a greener form of transportation, tourists can easily navigate to city landmarks, and students can avoid long walks across campus.

Media Contact

Arda Ertürk

arda@rollscoters.com