

Moovit Partners with Roll Scooters to Offer Dockless Scooters in the World's #1 Urban Mobility App

Residents of Kelowna now have more alternatives to travel with greater convenience.

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Commuting just got easier for Kelowna residents as [Moovit](#), a leading Mobility as a Service (MaaS) provider and the world's #1 urban mobility app, has added dockless e-scooters and e-bikes to its service thanks to a new partnership with [Roll Scooters](#). Commuters can access multiple public and private transit services in the free Moovit app and will discover convenient and more efficient travel options that save them time and reduce the need for a car for first and last mile options.

Dockless transport service is a critical component in any MaaS platform. The multi-modality they offer expands the convenience and cost-effectiveness of public transit for riders everywhere. The wide range of non-fixed route services enables riders to tailor their commutes to their time and their terms, often resulting in shorter journey times. Dockless transit services also tend to be more environmentally-friendly, easing traffic congestion and reducing air pollution and greenhouse gas emissions.

Dockless mobility has only recently launched, and consumer demand already is tracking with the early growth of ride-hailing services. Globally, bike share users will surge from 227 million in 2017 to an estimated 306 million according to [Cheetah Data](#). Valuations of dockless providers are meteoric.

“Gone are the days when hopping on a bus or metro were your only way to cross town,” said Moovit Chief Growth and Marketing Officer Yovav Meydad. “Now, using Moovit, you can easily find a nearby scooter and hop on it for a uniquely personalized commute. You can also enjoy walking. Moovit has you covered there, too.”

“E-scooters are a popular and effective form of shared mobility – and one that provides a green solution to a common urban transportation problem,” said Richard Cao, CEO of Roll Scooters. “Rolling is now more convenient thanks to Moovit.”

Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and additional multi-modal services more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey, service

alerts, and get off notifications. Moovit has more than 585 million users and more than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.

No other urban mobility app has the breadth or depth of dockless mobility providers around the world as Moovit.

“Moovit quickly rose to become the world’s number one urban mobility app because of the ubiquity of our service,” Meydad said. “Moovit’s launch of Roll Scooters services in Kelowna today is only a start. Like Moovit’s user base, which grows by one million a day, or the new cities Moovit opens in every 15 hours, our growth in bikes and scooters will grow exponentially,” Meydad said.

About Moovit

Moovit (www.moovit.com) is a leading Mobility as a Service (MaaS) company and the maker of the world’s #1 urban mobility app.

The Moovit free app guides people get around cities effectively & conveniently, using any mode of transport. Introduced in 2011 it now serves over 585 million users in more than 3,000 cities across 94 countries. By combining information from public transit operators, micro-transit operators and transport authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. The app was named Best Local App by Google in 2016, a finalist for Google’s Build for Billions category in 2018 and one of Apple’s Best Apps of 2017.

Moovit amasses up to five billion anonymous data points a day to add to the world’s largest repository of transit & urban mobility data. The data gathering is aided by Moovit’s network of more than 600,000 local editors called “Moovitors.” These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 70 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

For governments, cities and transit agencies, Moovit offers AI-powered [MaaS solutions](#) covering operations and analytics, with proven value in reducing congestion, growing ridership, and increasing efficiency and asset utilization.

Moovit’s advanced technology platform runs the world’s largest repository of transit & mobility data. Hundreds of cities, transit agencies, and mega-events repeatedly choose Moovit to address their mobility challenges and increase their level of service to citizens and visitors. They were recently joined by Industry leaders such as Microsoft, Lyft and Uber who have partnered with Moovit to use our world-leading transit APIs in their apps and services.

Moovit is available for free on iOS, Android and the Web and can be used in 45 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.

About Roll Scooters

Roll Scooters (www.rollscoters.com) is a Canadian start-up founded in March 2019 focused on the last-mile transportation market. Roll offers smart mobility solutions by providing dock-less electric scooter and bike share services to cities and campuses.

Among the emerging electric scooter operators, Roll differentiates itself by putting safety first. Working in close partnership with the University of Toronto, Roll combines exclusive technologies and a rider-centric design to promote a safer use of e-scooters. Focused on the quality of their vehicles, Roll hires its own team to collect, recharge, and maintain the fleet. As it scales, Roll is committed to continue collaborating with local governments and community leaders to grow responsibly.

As cities outgrow their reliance on cars, Roll aims to bridge the gaps in public transportation and grow micro-mobility alternatives safely and sustainably. With their vehicles, commuters can save time lost in waiting for transit, tourists can easily navigate to city landmarks, and students can avoid long walks across campus.

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