

CASE STUDY

How Quadbridge Effortlessly Delivered Gaming Bundles for MSAD 70's E-sports League

MSAD 70 is a school in Hodgdon, Maine, United States that equips middle to high school students with the best learning tools and provides them with the opportunity to develop and succeed in their life goals. MSAD 70 also embraces technology and encourages students to engage in e-sports so they can unlock their full potential.

Facts at a glance

CLIENT INDUSTRY:

Education

CHALLENGE:

Choosing the best gaming equipment and finding the right vendor

SOLUTION:

A quick and easy fulfillment process

RESULTS:

An esports-ready, high-performance gaming lab

ASUS®


TUF GAMING

THE CHALLENGE

Choosing the best gaming equipment and finding the right vendor:

MSAD 70 is planning to partner with the High School E-sports League (HSEL) to make e-sports available in their school so they can improve student engagement while maintaining a satisfactory GPA. Through these organized competitions, their students can fully engage in healthy esports—improving their communication, interaction, and coordination amongst other student-athletes.



We needed several gaming equipment so that our students could compete with other schools in the state or across the country"

MSAD 70

This is MSAD 70's first-ever gaming lab project and they want to execute it successfully. However, MSAD 70's initial contact couldn't fulfill their needs quickly. The school's gaming lab remained empty and their students were already thrilled knowing they could participate in digital sports.



Our first vendor told us they will get in touch with us within 48 hours but days and weeks went by and I never heard a thing from them."

The challenge was to look for a vendor that could provide them everything they need fast. So they reached out to Quadbridge in hopes of finding the perfect fulfillment partner for setting up a high-performance gaming lab.

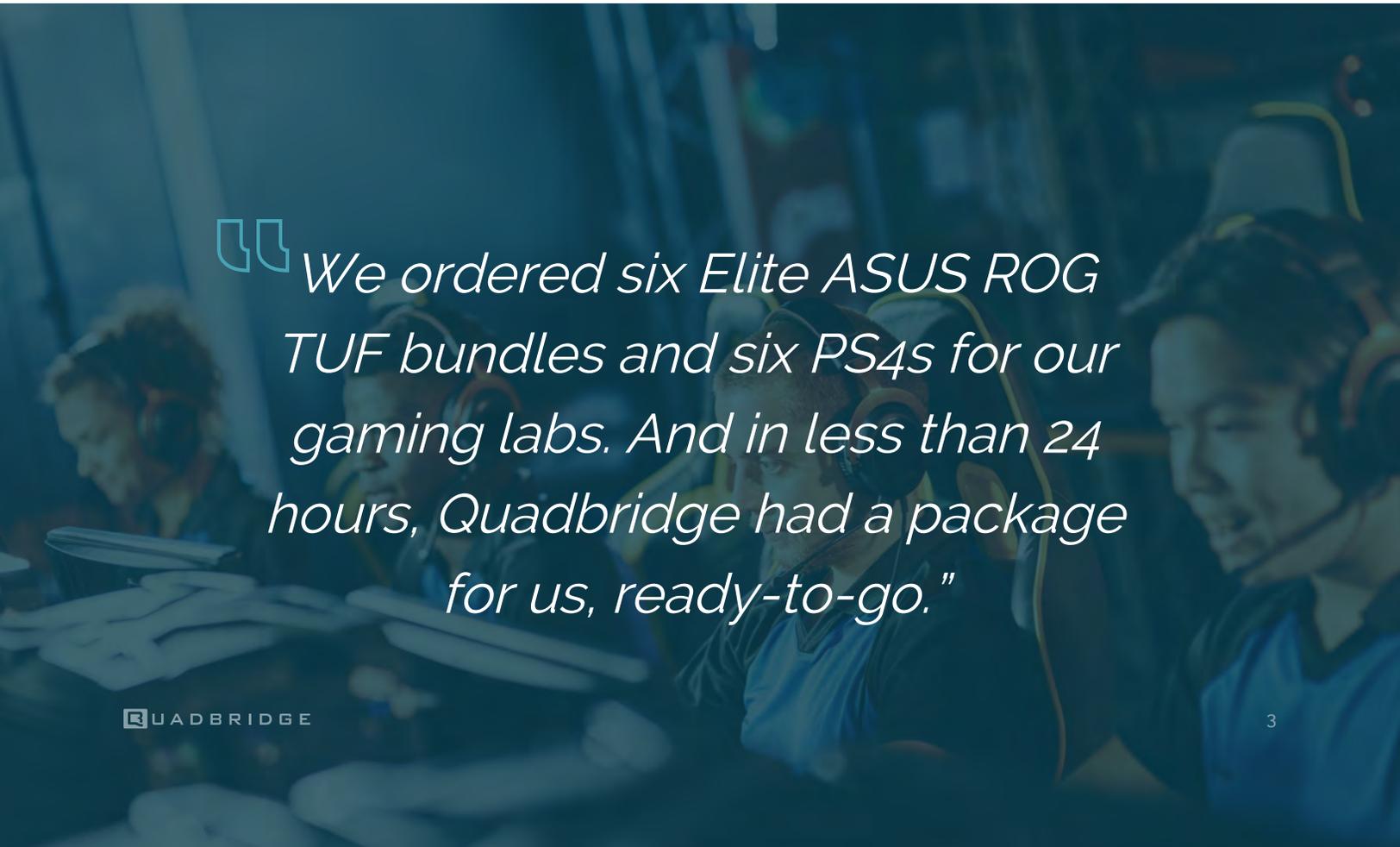
THE SOLUTION

A quick and easy fulfillment process

Quadbridge's initial engagement with MSAD 70 was to assess what the school needed for the upcoming e-sports league. Based on the assessment, Quadbridge leveraged its partner's network and determined the best gaming equipment that will keep the school's performance at the top of the line from first-person shooters to multiplayer online battle arena games.

Quadbridge selected ASUS as the go-to partner that could fulfil the client's needs. Therefore, Quadbridge put together a list of ASUS bundles in line with the High School Esports League's approved gaming gears for MSAD 70. ASUS gaming setups have always given gamers value and powerful performance. The bundles were complete with a pre-built gaming desktop, monitor, keyboard, mouse, headset, and a mouse pad.

MSAD 70 selected the Elite ASUS ROG TUF bundle along with several PS4s to prepare for both PC and console competitive games. After receiving the order, Quadbridge immediately arranged the bundles, ready to be delivered to MSAD 70.



“We ordered six Elite ASUS ROG TUF bundles and six PS4s for our gaming labs. And in less than 24 hours, Quadbridge had a package for us, ready-to-go.”

The Elite ASUS ROG TUF bundle consists of the following:

1 x ROG Strix G15CK-BS772 Gaming Desktop (with gaming keyboard and mouse)
Specs: 10th Gen i7 / RTX 2070 Super / 16GB DDR4 / 512 SSD

- Pre-built gaming PC equipped with a powerful graphics card, high-performance processor, and stable system memory for smoother frame rates and a better gaming experience.

1 x TUF VG279QL1A Gaming Monitor
27" FHD (1920 x 1080) / 165Hz / 1ms response time

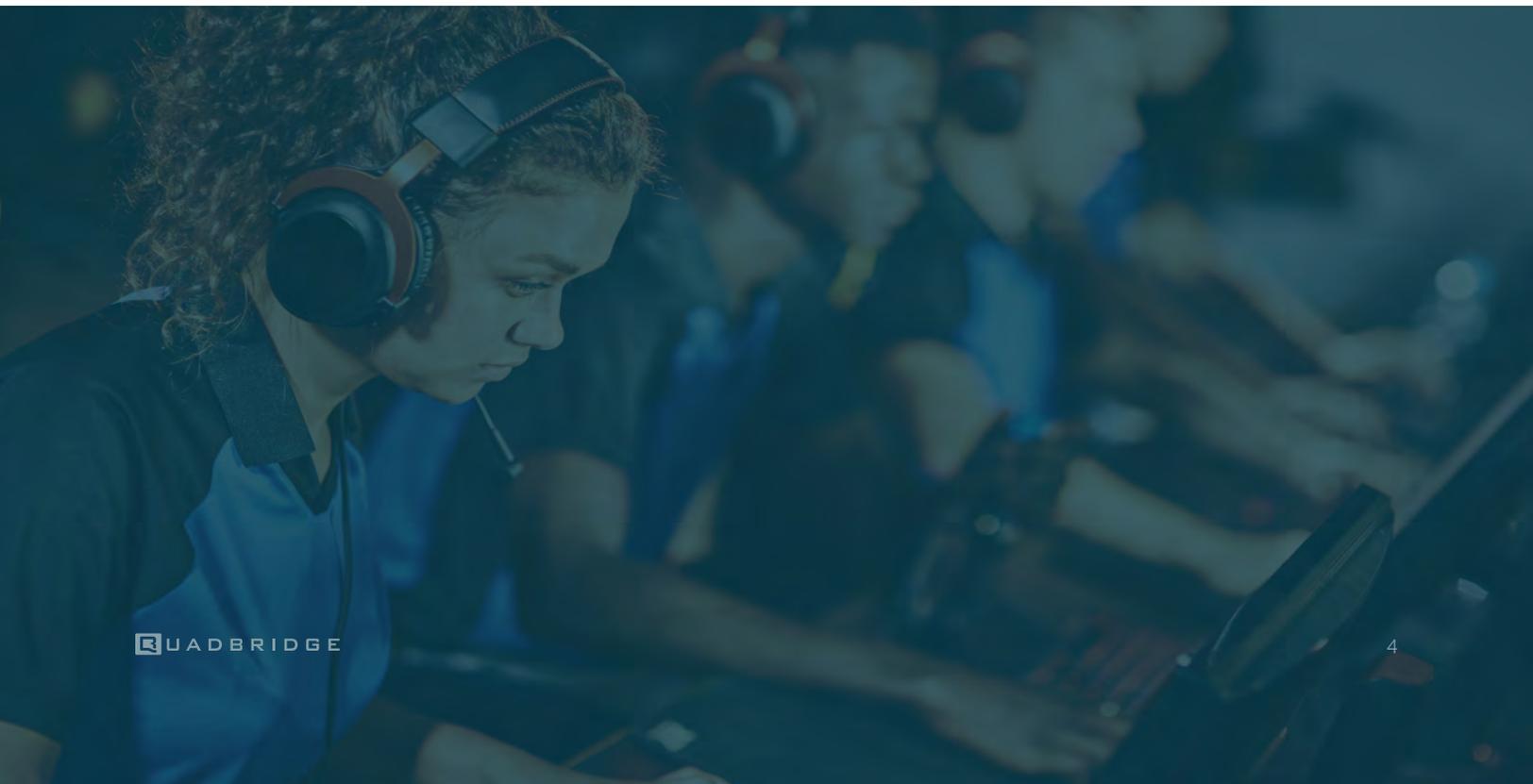
- Well-rounded gaming monitor with an excellent response time at its max refresh rate. It offers great ergonomics for a better viewing position while gaming.

1 x ROG Delta Gaming Headset

- Strong and sturdy headset with an immersive, reliable, and clear surround sound. The ROG Delta is the perfect gear for players who prefer an accurate feel of the game.

1 x ROG Scabbard Gaming Mouse Pad

- Splash-proof and stain-resistant mouse pad large enough to both a mouse and keyboard. It also provides a rest for your wrists for more flexible movement.

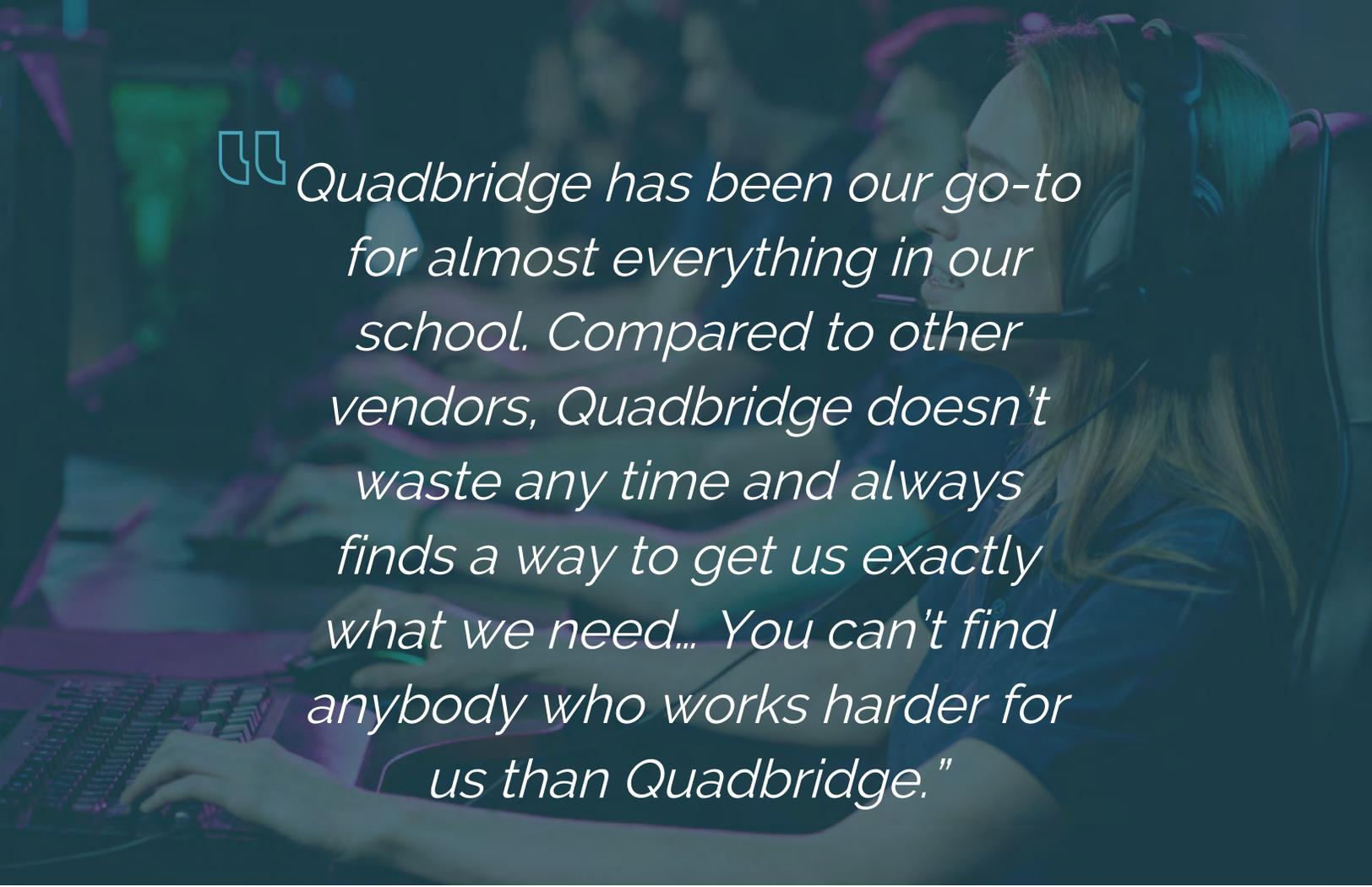


THE RESULT

An esports-ready, high-performance gaming lab

Students are coming back to school and esports are on the verge of going mainstream. And with Quadbridge by their side, MSAD 70 is confident they can set up a high-performance gaming lab in preparation for the upcoming esports league.

With all of this in place, MSAD 70 can now focus on harnessing their students' passion for video games by bringing it into their classes to improve academic performance—while equipping their students with life skills they'll need to be career-ready in the future.



“Quadbridge has been our go-to for almost everything in our school. Compared to other vendors, Quadbridge doesn't waste any time and always finds a way to get us exactly what we need... You can't find anybody who works harder for us than Quadbridge.”

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