



Emily Ho

Product, Interaction, and Visual Designer.
www.emilyho.co
hoemily@usc.edu

Education

University of Southern California // December 2021

B.S. Business Administration (Marshall School of Business)
Minor in Product Design (Irvine and Young Academy)

Experience

JobGet // Product Design Intern

Expand and improve existing design system/components with Lead Product Designer.
Cross collaborate with product managers and engineers for feature development and refinement.
Lead design projects across entire product lifecycle, from ideation to shipment

Fall 2020

Newegg // User Experience Design Intern

Design for the PC Builder Experience.
Work with developers and stakeholders to provide a better checkout experience.
Revamp Combination Product and Warranty experiences.

Summer 2020

USC Viterbi School of Engineering // UX Teaching Assistant

Mentor 30 students under tutelage of Chris Swain (ITP 310: Designing for User Experiences).
Craft tutorials on Figma, helping students navigate design tools heuristically.
Develop lesson plans that facilitate enthusiasm for and learning about UX.

Fall 2020

Code The Change // User Experience Design Lead

Collaborate with 7 engineers and 1 PM on creating an interactive, digital journal for Plus Me.
Ideate, wireframe, and prototype interfaces to create seamless experience for students and admins.
Iterate screen designs twice following suggestions from the education nonprofit's founder.

Fall 2019 - present

Projects

A Short Girl's Feast // Founder

Sole baker, blogger, recipe developer, food photographer, and food stylist.
Nominated for and won the Saveur 2019 Blog Award "Best Food Instagram" (out of 86,000 votes).

Summer 2018 - present

Skills

Tools

Figma/Sketch
Principle
Adobe CS
InVision
HTML/CSS/JS
Framer

Interaction

User Research
Experience Prototyping
Usability Testing
Visual Design
Motion Design
Wireframing

Professional

Focusing on the customer and solving for users
Cross-team partnering w/ Engineers, Researchers, and PMs
Strong sense of user empathy
Uncovering business requirements

Languages

English
Mandarin

Interests

Doo-Wop music, antique collecting, Western military history, kitchen design, Downton Abbey, Taiwanese breakfasts, and Vietnamese food