



GIRLS WHO MOVE, MOVE THE WORLD

GAME GROWERS CO-CAPTAINS APPLICATION PACKET

Application Deadline: Monday, November 15, 2021





GIRLS: IT'S TIME TO SHOW THEM WHAT YOU CAN DO.

Nike Game Growers is an exclusive opportunity for 7th and 8th grade girls (ages 13+) to raise their voices and tell Nike what they need to get more girls excited about and engaged in sports.

GAME GROWERS CO-CAPTAINS REQUIREMENTS

- A team of two 7th or 8th grade girls (age 13+ when you submit your application)
- Have an idea that could help grow sports for girls
- Are available to attend monthly workshops to build your leadership skills and develop your idea
- Have your parent or guardian's permission to be a part of this program

GAME GROWERS CO-CAPTAINS OPPORTUNITY

- A 1:1 connection with a participating WNBA or NBA team
- Attend a virtual leadership camp
- Receive at-home kits that will help you develop and test your idea
- Have your final project showcased by Nike

Do you meet all the requirements? If so, you could be our next Game Growers Co-Captains. Complete the following Co-Captains application as a team by Monday, November 15, 2021 at 11:59 PM PST.

SUBMISSIONS WILL BE EVALUATED BASED ON THE FOLLOWING CRITERIA (AS DEFINED BELOW):

- Innovative approach to a solution (30 points)
- Creativity relative to existing resources (20 points)
- Feasibility of implementation (20 points)
- Potential impact (20 points)
- Clarity (10 points)

STEP ONE: Complete the Co-Captains application as a team. (Note: You may choose to work together virtually.)

STEP TWO: *Applicants who advance past the initial application review will be asked to provide signed waivers. Applications cannot move forward in the review process until both students and their respective guardians review and sign all program waivers.

Applications are due by 11:59 pm PT on Monday, November 15, 2021.

1. WE BOTH IDENTIFY AS GIRLS, ARE 13+ AND IN THE 7TH OR 8TH GRADE.

YES

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GAME GROWERS CHALLENGE

Game Growers are girls who understand the importance of movement and play. There are barriers between sport and girls. Game Growers are innovators that want to be part of the solution that breaks down these barriers and empowers other girls to lead happy and healthy lives. How can we get more girls playing sports? Sport is defined as competition, movement, and play.

We want to hear your ideas. YOU could be the next Game Growers!

Answer the questions below in 100 words or less to share your Game Grower Idea on how to get more girls playing sports. Remember, these should be YOUR words and ideas. Have an adult check over your work before you submit!

2. STUDENT 1

First and Last Name: _____

Current Age: _____ Student Email Address: _____

Parent/Guardian Email Address: _____

Parent/Guardian Phone Number: _____

3. STUDENT 2

First and Last Name: _____

Current Age: _____ Student Email Address: _____

Parent/Guardian Email Address: _____

Parent/Guardian Phone Number: _____

4. WHAT IS YOUR CLOSEST WNBA/NBA TEAM?

5. YOUR TEAM:

What does it take to be a great captain and how do you and your partner fit that description?

GAME GROWERS CHALLENGE

6. PITCH YOUR UNIQUE IDEA:

What is your Game Grower idea to get more girls involved in sports in your community?

7. TELL US MORE:

What do you need to make your idea successful AND why do you think your idea will be successful?

GAME GROWERS CHALLENGE

8. YOUR IMPACT:

What is the potential impact your idea will have on the community?

9. I HEARD ABOUT NIKE GAME GROWERS FROM (CHECK ALL THAT APPLY)

- A WNBA or NBA Team
- Teacher
- Coach
- Game Grower Alumni
- Community Organization
- Social Media
- Other (Please Specify): _____

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