TABLE OF CONTENTS

02
ABOUT THE PROGRAM

04
THE MISSIONS

07
THE PLAYBOOK
FIXING A PROBLEM STARTS WITH AN IDEA.

AND THE PROBLEM RIGHT NOW IS THAT NOT ENOUGH GIRLS ARE PLAYING SPORTS.

BY 8TH GRADE, GIRLS ARE 50% MORE LIKELY TO DROP OUT OF SPORTS THAN BOYS.

THIS NEEDS TO CHANGE.

NIKE GAME GROWERS ARE 7TH AND 8TH GRADE GIRLS WHO TOOK ON THIS CHALLENGE:

DEVELOPING DOZENS OF UNIQUE IDEAS TO ENCOURAGE MORE GIRLS TO PLAY SPORTS IN THEIR COMMUNITIES:

THIS PLAYBOOK IS MORE THAN A CELEBRATION OF THOSE IDEAS – IT IS A TOOLKIT TO INSPIRE THEIR APPLICATION IN YOUR COMMUNITY.

LET'S CHANGE THE WORLD.
The Co-Captains’ first mission was an opportunity to let the world see their BIG IDEA. They designed and created a visual model that brought their idea to life. Their model explained who they are, what their vision is, and how it is going to change the world.

Mission Two challenged Co-Captains to turn their ideas into reality. They gathered friends and family to help try out their project idea in a virtual setting. They received feedback and took notes on how everything played out! Co-Captains took the insights they gathered to refine and finalize their project idea. Game Grower Co-Captains were able to engage over 500 people during Mission 2.

Game Grower Co-Captains tested and refined their ideas through Missions 1 & 2, resulting in a finalized Game Growers concept. The idea was shared more broadly through Mission 3. Co-Captains created a written description of their Play, which combined their finalized idea with how girls can implement it in their own communities. All of the Plays make up this Game Growers Playbook to be shared with other girls in their community to inspire and engage them to be active. In addition to the written Play, Co-Captains created a fun and energetic commercial that promoted their Play, inviting various stakeholders to get involved and get more girls in sports.
THE PLAY
We are doing a program called GearUp! which stands for Girls Everywhere Are Ready to Unleash their Potential. We want to go to elementary schools and get young athletes to try out different sports equipment and try new sports to see how they like them. We will give the girls handouts and flyers on tryout information and game schedules for their high school teams.

SUCCESS
Our Play will be successful because we will show girls that they can play any sport they want and that there are just as many opportunities out there for girls as there are boys. It will also give girls a glimpse at how the sport is played.

WHAT WORKED WELL?
We were able to get the word out and get people to support us easily. Getting girls in sports is a large movement and most people will be willing to help you. Also getting in touch with schools went well for us.

WHAT DIDN’T WORK WELL?
It was difficult to get equipment. We also needed more people to help demonstrate our idea and get involved with our program.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Work hard, never give up and believe in your movement and you will go far and succeed!

THE CHALLENGE
Girls not getting into sports and quitting at early ages.
THE CHALLENGE
The issue we want to address in our community is helping girls stay physically active, helping them stay out of trouble and lastly, to keep them healthy and in shape.

THE PLAY
Our play is to host virtual clinics and create a website. The website is a place where girls can learn more about us and our idea. They can sign up for our virtual clinics there as well. The virtual clinic teaches basic steps and instructions on different sports.

SUCCESS
We are very well known in our community, which will help us get our community involved.

WHAT DID YOU LEARN?
Some things we learned when creating our play are how to compromise and how to agree on things to come up with the best plan for our idea.

WHAT WORKED WELL?
When experimenting with our idea something that worked well was that we were able to state all the points.

WHAT DIDN'T WORK WELL?
When experimenting with our idea something that didn’t work well was that we had technical difficulties with the informational video we tried to play.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Be yourself and add your own spice or twist to the play.
GIRLS SUPPORTING GIRLS  |  GIRL CHECK

THE CHALLENGE
Men vs. Women (all aspects). We are all the same and deserve equality no matter our gender, color, or sexuality.

THE PLAY
GSG’s play will be to create an after-school program that will educate girls and involve them to be more active.

PLAN for after-school:
The First 30 minutes will be broken into two 15-minute sessions. The first 15 minutes we will discuss everything regarding health. The last 15 minutes will be a ‘girl chat’, followed by another 30 minutes of Sports and Physical Activity. The first 15 minutes we will work out and do fun activities while the last 15 minutes will be actually playing sports at the gym or outside.

SUCCESS
Our play will be successful because we already have people that want to join and it’s just a matter of time before we actually get to carry out our plan.

WHAT WORKED WELL?
We had an idea to send out an email/google form which ended up being a success.

WHAT DIDN’T WORK WELL?
There were some aspects we were unprepared for and kept making mistakes which required us to put more effort into fixing those mistakes.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Advice we would give is to discuss the play and have a good plan. Be prepared for it, and when the time comes, just do it.

WHAT DID YOU LEARN?
One thing we learned was how unprepared we were. Our team should have discussed more.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Advice we would give is to discuss the play and have a good plan. Be prepared for it, and when the time comes, just do it.
THE PLAY
Our play is to make a podcast where we will have guests share their stories. From this we will have girls tune in to be inspired by girls that have stayed in the game of sports. We also want the message of the podcast to not only inspire girls but to inspire everyone!

SUCCESS
Our play will be successful because we have witnessed girls drop out of sports before.

WHAT DID YOU LEARN?
To really think outside the box about how our idea could really change the world of sports.

WHAT WORKED WELL?
Long, good flowing conversations and really good details to inspire people.

WHAT DIDN’T WORK WELL?
We focused a lot on questions instead of just letting it flow.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
That you should never give up and always try your best no matter what.

THE CHALLENGE
Motivating girls to stay in sports.
THE PLAY
We are going to host an over-Zoom camp that will include basketball skills and drills, life lessons, information about leaders in sports, and compliments to build confidence. We want to have girls enjoy playing sports and enjoy being active. We also want to create a space where girls feel safe to say what they want to say. This plan will get more girls into sports because they will realize that they found a new hobby and that they enjoy playing it.

SUCCESS
Our play will be successful because everyone will feel happy when they play sports and are not forced to do an activity they do not want to. Girls will have the chance to enhance their skills to improve physically, but more importantly, this play will allow girls to be themselves and help build their self-esteem allowing them to grow mentally as well. We will encourage girls to focus on their personal improvement and not to compare themselves to others so they can focus on their own journey.

WHAT DID YOU LEARN?
We learned that some girls already have a hard stance on participating in sports, but we think that by encouraging them to try new things, building their confidence, and creating a fun environment where they are constantly engaged, we can help to change this.

WHAT WORKED WELL?
Having a well thought out play helped us a lot. We made sure we were on the same page throughout the camp and made sure our drills and activities didn’t go over the time limit. Having segments that taught girls about players and their role as leaders and teammates and how they too can be leaders helped to break up the physical activity segments. It also helped our participants gain knowledge about the sport and about themselves. Finally, complimenting the girls made them feel special and seen and helped keep them engaged.

WHAT DIDN’T WORK WELL?
We did not plan any water breaks or games that were compatible with Zoom, so we think including both of those in our camp would help to improve it.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Triple check everything to make sure your schedule makes sense and includes everything you want to accomplish and is well thought out. Also, do not worry about what others may think. Be yourself and have fun! It is ok to make mistakes especially while hosting. Just laugh it off and continue teaching. Even if you take two steps forward and one step back on something, you still improved from where you were so keep pushing!

THE CHALLENGE
We want to solve lack of confidence and joy in the sport so that everyone can play for fun, and play to win.
THE PLAY
In our program Girls 2 Athletes, we want younger girls to be able to feel confident in themselves. With this program, girls will be able to check in with older girls and gain confidence through hearing what older athletes have been through. This will get girls more involved because if they see that an older girl is doing well, they will be motivated to do as well as the older girl.

SUCCESS
Our play will be successful because we have the right amount of support from our community.

WHAT DID YOU LEARN?
We learned that it’s not one specific type of girl that wants to play sports, but it’s the influence from other girls around them.

WHAT WORKED WELL?
Having older girls talking to and encouraging younger girls.

WHAT DIDN’T WORK WELL?
The advertising and timing of the experiment wasn’t good.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Be yourself around your teammates and friends.

THE CHALLENGE
We want girls to be active in sports and have the opportunity to be mentored by other girls.
THE PLAY
Our idea is a camp for young girls to try new sports and figure out a new hobby. The camp focuses on leadership, friendship, teamwork, and confidence. This gets more girls involved in sports because it helps them determine what they are passionate about. Once they find what they love, they are less likely to quit.

SUCCESS
It will help them find a new sport that they love. The camp also develops crucial skills including teamwork, friendship, leadership, and confidence.

WHAT DID YOU LEARN?
We learned that due to COVID it may be more difficult to put our idea in action but we know how to work together better.

WHAT WORKED WELL?
They liked the idea of the camp and even said they might help.

WHAT DIDN’T WORK WELL?
The video didn’t record the first time so we had to do it over.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Have fun and strive to find what you love because once you find it you won’t want to stop.
THE CHALLENGE
The issue in our community that we are trying to solve is providing young girls with the support they need to grow not only as a person, but also in the sports they play.

THE PLAY
Our play includes a 6-week multi-sport clinic along with an hour discussion group where the girls in the Waterbury community can come to play and talk about the things they may be going through. We both believe that our play will get more girls involved in sports because it’ll give them the opportunity to play their sport with the supports of older girls who will mentor them throughout the program. In conclusion, the reasons above explain what our play entails and how it’ll get more girls involved in sports.

SUCCESS
Our play will be successful because we have the help of a lot of friends and family who will stick by us through this process.

WHAT DID YOU LEARN?
One thing we learned was that when doing a project as big as this, having friends and family who want to help out, makes the process a lot easier.

WHAT WORKED WELL?
When experimenting with our idea, one thing that worked best for us was the Google form we used to get feedback from our friends and family.

WHAT DIDN’T WORK WELL?
One thing that didn’t work well was trying to contact the people who were going to help and making sure they filled out the form so we could get as much feedback as possible.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
The advice we’d give girls who want to implement our play would definitely be to not stop playing after our clinic is over. We’d also encourage them to continue finding local clinics so they can stay as active as possible in the sport they play.
THE PLAY
Our play is to have an event that shows sports are not just for boys. It’s for girls too. We came up with the title because it lets girls know that it’s not all about boys. There is meaning behind our play’s name. We chose the number 2 because there’s 2 of us and it takes at least 2 girls to keep each other encouraged. We will host an event a few times a year where girls can participate in court play and virtual play. During the virtual play, girls will be able to play NBA2K in any format they like. They will play in teams and then play 1 on 1 games. We’ll also have prizes for the winners. There will be a guest speaker, possibly a female NBA2K gamer. They will talk about playing as a female in today’s world. We will close the event with a live game everyone can participate in.

SUCCESS
Our play will be successful because we will get girls motivated and encouraged to play sports and never quit.

WHAT WORKED WELL?
We came up with an idea that we both think will work to get girls involved in sport.

WHAT DIDN’T WORK WELL?
Getting people to come and see our presentation. It was kind of hard finding people to come and watch our presentation.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Sports are not only for boys. It’s also for us so we don’t need to give up. We need to play!

WHAT DID YOU LEARN?
That sports are for both genders and every age.

THE CHALLENGE
We noticed girls were saying sports are only for boys and we don’t think that’s true.
Girls often don’t feel safe or comfortable around people they don’t know and when they don’t feel safe and uncomfortable it stops them from having fun. We plan on insuring and creating a safe, comfortable, and fun environment. We will also help with getting the right clothing and helping with transportation for girls who are not able to be involved in sports because of those things.

SUCCESS
We will be successful because we put our mind and heart into it. We believe that it will be successful.

WHAT DID YOU LEARN?
Some girls didn’t see themselves as athletes even though they played sports like soccer, cross country, or track and field. They didn’t really consider themselves as athletes because they didn’t play the sports that we’re focused on more at our school like volleyball and basketball. We want to make sure that all girls feel included and that the sports they play are valid.

WHAT WORKED WELL?
The thing that worked well with getting girls involved, was talking to girls that consider playing sports or were already athletes rather than girls who have no interest in it at all. So our objective is to keep girls in sports rather than getting more girls in sports that don’t really care much about it.

WHAT DIDN’T WORK WELL?
When starting the program it was hard because we didn’t have a set place for them to go visit or sign up, we just walked around the building trying to get as many signatures as possible from girls. With this, the girls didn’t know much about what our program was. So with mission 3, the girls will have a better understanding of what our program is, so it will be easier to get started.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
The advice we want to give to our girls is that just because someone says you can’t do something, or you don’t believe that you can do something, doesn’t mean that you can’t. Remember that you can do it with hard work and believing in yourself and your peers around you, you’ll get it done. Don’t let what others say affect your outcome.
THE PLAY
Our play is using social media to show girls the fundamentals of different sports. We want girls to feel more confident playing the sport they have always wanted to play. We think when girls watch our videos they will learn it’s more important to have fun and gain leadership/teamwork skills than to be the best possible player.

SUCCESS
We think our play will be a success because many girls are on social media these days. COVID limits a lot of opportunities to play a sport, therefore our videos will be helpful when there are all kinds of restrictions.

WHAT DID YOU LEARN?
We learned that sometimes it takes multiple attempts in order to get the final product. It’s not always easy, but with perseverance, it’s possible to create the best result.

WHAT WORKED WELL?
When experimenting we were able to bring our idea to life in a fairly easy way that did not take long.

WHAT DIDN’T WORK WELL?
We had trouble being creative and unique at times. We also struggled managing the accounts when there were restrictions.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
We would say don’t take it too seriously, don’t give up and HAVE FUN!
THE CHALLENGE

We believe that too many teenage girls are dropping out of sports way too early. We want the girls in our community to feel like they can play any sport they want.

THE PLAY

Our play is to teach and participate in sports that will make girls want to join in with the fun. We are creating videos to show everyone how sports are a huge opportunity to have in our lives and that playing them is a huge part of our childhoods. Hopefully when girls watch our videos, they will see how much fun we are having, and that the main goal is to just have fun! Our play will encourage girls to get involved in sports because they will be inspired seeing us trying new sports and having fun while doing it.

SUCCESS

When people see other people having fun and enjoying something, they are more intrigued and encouraged to try it out. Both of us Co-Captains agree that if we were to watch videos like ours, we would want to participate too!

WHAT DID YOU LEARN?

We learned that sports are a big part of making people who they are and can teach them a lot of lessons that they can use throughout life like teamwork, confidence, courage, leadership, and more.

WHAT WORKED WELL?

Being able to practice and having the resources to make the videos allowed it to work well. Also, being able to have people help and have people who are willing to participate.

WHAT DIDN’T WORK WELL?

Remembering our lines and being able to do things that followed our state’s COVID guidelines.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?

We would tell them that when they try different sports they should make sure to have fun and stay positive.
THE CHALLENGE
Girls are dropping out of sports more than boys. We want to solve that. Another problem is a lack of outreach, knowledge, and attention the women’s games get.

THE PLAY
Our idea is to create a social media page that will have motivational videos from high school, college, and professional players. We will also post challenges and drills that girls can participate in. People from all over can submit videos of themselves participating in the challenge. We will also feature athletes of all levels of the game and maybe even you! We will post facts and stats about the women’s games. Our idea will reach a lot of people so more girls will be able to learn about women’s sports.

SUCCESS
Our play will be successful because a lot of people are on social media and we can help grow the game from there.

WHAT DID YOU LEARN?
We learned how to manage an account and we learned time management.

WHAT WORKED WELL?
Our schedule and knowing when to post and what to post worked well.

WHAT DIDN’T WORK WELL?
Our outreach, and how confident we were with posting things didn’t work well.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Keep working, doing your part and getting better. Your work will pay off. Keep encouraging other girls around you.
THE CHALLENGE
We are trying to help female athletes stay in sports through a mentorship program.

THE PLAY
Our play is going to be a skit about how we’ll help young girls stay in sports. We are going to show them all the things our program offers and how they will get more involved in their sport. We will make it fun and interactive for the viewers.

SUCCESS
Our Play will be successful because through it we will encourage girls to join our program and help them stay in their sports.

WHAT DID YOU LEARN?
We have learned that it is good to take each other’s ideas and help grow them further into something we can create together.

WHAT WORKED WELL?
Talking to our friends and getting their feedback on our idea really help grow our vision.

WHAT DIDN’T WORK WELL?
Trying to do things on our own didn’t work well for our idea.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Work hard at what you do and never give up because if you set your mind on something, you can conquer anything!
THE CHALLENGE
Girls don’t know what to play because they can’t try the sports out.

THE PLAY
It talks about our idea, Pretty Tough, and gives an example of a situation when a girl wants to be active but doesn’t know where to start. She tried out our two week camp and was able to find out her sport!

SUCCESS
It’s more of a skit, it is quirky and a little cheesy, but just the right amount of cheese. ;) And it also involves our idea and gets it out there which hopefully will perk some ears!

WHAT DID YOU LEARN?
I learned that there are a lot of sports that I didn’t know how they work, but learning the fundamentals of them helped me figure out whether I would like that sport or not. For example: I went to my little brother’s soccer game this weekend and tried to pay attention to learn some of the fundamentals. It seems like a sport I may be interested in!

WHAT WORKED WELL?
Just being able to have discussions and talk about insecurities, or how we felt about a certain sport or health thing.

WHAT DIDN’T WORK WELL?
Google meet, I’m just not a fan of doing things online. So I really hope we can do it in person! But everything went super smooth!

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Be yourself, have fun with it, and definitely host a Pretty Tough Camp!!!
Our play would get more girls involved with sports, because by having it be a social gathering, it could be less stressful. Also, by getting more people to come once a week they would still have time to play other sports. This way more people can enjoy more than one type of activity.

**SUCCESS**

It will be successful because we want to try and make it a fun and easy way to get girls back into sports which will make them want to continue playing.

**WHAT DID YOU LEARN?**

We learned about some big reasons that girls stopped playing basketball or other sports. They either had other commitments or it was too stressful.

**WHAT WORKED WELL?**

The idea of not having to commit to coming.

**WHAT DIDN'T WORK WELL?**

We found that most people wanted to have a little bit of drills at the beginning so that way they could get to know their team better.

**WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?**

Make sure that you share the idea. That may include posting on social media or sharing it with people in your school/community.
THE PLAY
Our idea is to host a camp that focuses on teaching girls about sports, building confidence, and teaching them what it’s like to be on a team. Our camp is different from others because girls would fill out a survey prior to attending about personal interests, sports experience, and more. With that data they would be placed in groups with girls just like them. This would create a safe and encouraging environment for the girls to learn and grow. Girls will also bond over activities and get to try lots of sports without trying to impress anyone.

SUCCESS
Our Play will be successful because it will help build confidence for girls in sports, which would make them feel encouraged and make them want to continue to play sports without any pressure.

WHAT DID YOU LEARN?
Every detail counts! When thinking about timing, make sure to think about parents being able to drop off their kids. When thinking about offering food at the camp, think about the amount of money you would spend on snacks vs full lunch meals. Details like that matter. Also, that it is easy to be inspired when you are in an environment where you can thrive.

WHAT WORKED WELL?
Our virtual camp run was unfortunately cancelled.

WHAT DIDN’T WORK WELL?
We didn’t have enough time for a “Plan B”, so in the future I would plan for another time to make up for a cancelled event.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Make sure every detail is worked out before launching your plan, because you don’t want to end up with any last minute problems. Also, always try things out when you can or until you find something that inspires you.
THE PLAY
We want to create and gather positive affirmations and stories from popular women role models from the LA Sparks team. Imagine how inspired girls all over the world would be to see their favorite players sharing their own experiences and how they overcame them! We also want to create a toolkit with other forms of motivation like social platforms, video games, an invitation to play and positive affirmations. Overall a place for girls who have been chosen last before to communicate and lift each other up to continue playing sports!

SUCCESS
Our Play will be prosperous because we’ve gathered data from our surveys of other girls’ experiences. From that, we were able to reform our project to fit those suggestions!

WHAT DID YOU LEARN?
While creating our play, one lesson we learned was the significance of planning ahead and organization. Another lesson we learned that helped was to let our creative ideas out no matter if they were good or bad. New ideas gave the project some support that we could build off of. As co-captains we learned that teamwork is important.

WHAT WORKED WELL?
The social media tool in the toolkit worked the best. We got to see everyone interacting with each other and having loads of fun! The girls responded positively to the affirmations.

WHAT DIDN’T WORK WELL?
One thing that was hard was gathering the girls to work on our project. We also realized that developing a video game would require resources that we don’t currently have, like coders and software development.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
The advice we would give is to remember to realistically set a realistic time to complete your project. You can’t do everything at once.

THE CHALLENGE
We’ve seen so many girls sit out or give up because they were picked last for sports. We strive to motivate these girls and push them to keep playing!
THE PLAY
Project Connect is an interactive website that provides a safe environment for all young female athletes. Our website will be accessible worldwide to young girls passionate about sports. While at the same time, enhancing their leadership and teamwork skills. We know that social media happens to have a big impact on this current generation. With this knowledge, we plan to use social media to assist young female athletes in a positive aspect.

SUCCESS
We will use logistical strategies and analysis to allow our Play to become successful. Through observation, we’ll see if our audience is more than satisfied, which is one of our biggest priorities. We know it’s extremely important to receive feedback as it is beneficial for our project and its feasibility. Constructive criticism is also a great asset to amplify the impact of our mission. We are focused on this Play and plan to provide these young female athletes with great inspiration and encouragement.

WHAT DID YOU LEARN?
One thing we’ve learned when creating our Play is that teamwork is a significant fundamental that is vital when implementing such an idea. As we have our own ideas and mindset, it’s much harder to understand one another, but not impossible. When completing the previous missions, we both cooperated and understood each others ideas and plans. As we mutually decided and debated, we came to a conclusion of combining our ideas. We both are highly appreciative of each other and together, we learn so much more!

WHAT WORKED WELL?
When experimenting with our idea, we found that discussions worked really well. We created a system where we each provided our wants and what we didn’t want. Our discussions were held weekly where we came into mutual agreements and even created combinations.

WHAT DIDN’T WORK WELL?
When experimenting with our idea, our vision was still a little rough in the beginning. Through Mission 2, with honest feedback from our locals, we were given great aspects that we had the power to improve. The improvements we made allowed us to receive a greater understanding of our vision. It was much more difficult with the pandemic as well, as the coronavirus impacted many individuals allowing their mindsets to differ from pre-pandemic.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Like we’ve said before, www.projectconnect.com is a website created solely for the purpose of giving young female athletes the opportunity to have access to a safe environment. The advice we would give is, the mindset of an individual is extremely important. Treat it with respect and realize its importance. Through our website, we give you the freedom to be who you want to be and to be who you really are. The game may be over, but you decide if you are finished or still on the court.

THE CHALLENGE
The issue in our community we would want to combat, is the role of male dominance in sports. Sports tend to be more male dominated with more stereotypical assumptions impacting females mental and physical well-being. In our society, there are more stereotypes being implied.

WHAT WORKED WELL?
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THE PLAY
Our app motivates and rewards girls who participate in various drills or sessions with points and prizes. On our app, athletes will be giving motivational talks, live zooms, and skills and drills videos. App users will be able to receive sports gear after reaching certain point levels in the reward center.

SUCCESS
Our Play will be successful because with the rising support of woman’s sports our app will provide a perfect platform for young female athletes to learn and gain more interest about the game. Also, the app is free and has quick and easy access.

WHAT DID YOU LEARN?
One thing we learned when creating our play was if one thing doesn’t work keep trying and don’t give up because when finding a platform one didn’t work so I had to come up with a new idea and it worked.

WHAT WORKED WELL?
When experimenting with our idea, we put most of our base information into the app to make it easy for people to see and use.

WHAT DIDN’T WORK WELL?
When experimenting with our idea, I found out that some platforms like creating a google classroom didn’t work so we moved on to using a platform like Class Dojo.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Advice we would give to girls who want to use our play is to come to the program with an open mind, ready to work hard, and most importantly have fun doing it.

THE CHALLENGE
The specific issue that we want to solve is access to professional or trained athletes to motivate girls. We would provide a platform via an app to connect girls with mentors.
THE PLAY
Our play is getting more girls involved in volleyball. We plan on hosting a volleyball clinic. The clinic will teach girls how to play, the benefits of playing, and how fun it can be.

SUCCESS
Our play is going to be successful because we have an organized plan and we have gotten help and the opinion from coaches.

WHAT DID YOU LEARN?
We learned that social media is your best friend when it comes to spreading your idea and getting new ideas.

WHAT WORKED WELL?
Showing our plan and explaining everything to the coaches.

WHAT DIDN'T WORK WELL?
The organization and presentation was challenging.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Make sure to stay organized, plan ahead, edit your plan to perfection, and make a social media platform.

THE CHALLENGE
There is a lack of girls playing volleyball.
THE PLAY
Our play is a camp for 4th-8th grade girls to explore their interest in 10 different sports. Girls will have the opportunity to choose the sports they want to try and at the end of the camp, we will help them find more opportunities to play the sport of their choice. This way, girls are exposed to more sports than they have been in the past and they will get to try the ones they have an interest in and find ones they really love.

SUCCESS
Our play will be successful because the biggest issue for girls in our community not participating in sports is lack of opportunity to try different sports before they decide which ones they want to play.

WHAT DID YOU LEARN?
One thing we learned when creating our play was that people prefer to be engaged in an activity and they enjoy things more that way.

WHAT WORKED WELL?
What worked well for us was giving an overview of the different sports.

WHAT DIDN'T WORK WELL?
What didn't work well for us was trying to keep people engaged over Zoom.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
It doesn't matter how many girls' lives you change as long as you are making a difference and trying.
THE PLAY
Our play is to set up donation bins and advertise our event. We are going to host an equipment drive and collect old unused equipment. Then we will clean the donated items and have another event a few weeks later to hand the items out to girls who want them. We believe this will get more girls involved because in our community a lot of people can’t afford the equipment they need to be confident and inspired to play or try what they have always wanted to play. With the equipment they need, we think the girls will want to be successful and try the new sports.

SUCCESS
It will be successful because the people in our community are really supportive of us and already excited about our idea.

WHAT DID YOU LEARN?
We learned to get as much support as you can and find out what it is that the girls in your community would use the most.

WHAT WORKED WELL?
The more people you got involved the better!

WHAT DIDN’T WORK WELL?
We can’t think of anything that didn’t go well. It all went pretty smoothly.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Spread the word and get as many friends and people involved as possible. Also, have fun with your idea and be excited about it. This is going to bring people together!!

THE CHALLENGE
We want to provide girls with the equipment they might need to try or play whatever sport they want.
THE CHALLENGE
We want to solve the problem of girls and boys sports being compared to each other and looked at as the same. We want equality for girls so they can grow their game without being compared to male figures.

THE PLAY
Our commercial will talk about how girls sports are different then boys to stop the comparison between them. The commercial will help girls grow their confidence in their sports. We hope this will prevent girls from dropping out of sports.

SUCCESS
Our commercial will be successful because it is an easy way to spread the word through social media and motivate girls.

WHAT DID YOU LEARN?
Through this process we have learned about leadership and the skills needed to produce a big project that is high quality and delivers an important message.

WHAT WORKED WELL?
We had a good baseline with lots of facts that highlighted our points.

WHAT DIDN’T WORK WELL?
We needed to be slightly more positive and not bring girls sports down when giving our message.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
You should always look at the positive side of a situation instead of only highlighting the negative.
THE PLAY
Our play is to host a virtual vision board gathering. The gathering will allow us to see what the girls’ visions are. Our job is to see their visions and get them moving to make their visions a reality.

SUCCESS
Our play will be successful because we are going to see what the girls are good at and then together we will help them achieve their goals.

WHAT DID YOU LEARN?
We learned that you have to have participants, supplies and have an idea of what the participants want.

WHAT WORKED WELL?
Having the girls come together and being transparent with a group of girls they trusted.

WHAT DIDN’T WORK WELL?
The pandemic makes it hard to have gatherings so you have to keep the gathering to a small group.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Make sure you have people supporting your vision. Start getting magazines for the vision boards early. Having food is a great way to get girls to participate. Just have fun!
THE PLAY
Our play will get more girls involved in basketball by providing younger girls with the resources they need to get involved in basketball. We will hold clinics for the young girls so they can come and try out basketball. We will also give them their own equipment so they can experiment at home because many people can’t afford all the equipment. We hope our program will help girls find a love for basketball.

SUCCESS
We have seen so many girls show up at tryouts in middle and high school without the knowledge of the sports. Our program will teach the girls who will be trying out for school sports in a few years about the sports and give them everything they need to be successful.

WHAT DID YOU LEARN?
One thing we learned when creating our play was that we should target a younger audience because it’s better to start learning sooner. We learned this from the responses to the question in our survey, “Would a clinic be helpful for your age group?” and the majority said maybe.

WHAT WORKED WELL?
Based on the feedback from our survey, the ball handling drills worked well for the participants.

WHAT DIDN’T WORK WELL?
Based on the feedback from our survey, we learned that we need to give more directions during the clinic and that it is going to be hard finding young players to participate during the pandemic.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Our advice for any girls that would like to implement our play in their community is to put yourself in other’s shoes. Try to find the problem and then come up with a solution. Also, remember to never give up and to always try to have a positive mindset!
NIKE GAME GROWERS 2021 SEASON TWO PLAYBOOK

THE PLAY
Our Game Growers idea is TOGET’HER’. It is a mentoring program for older girls to work with 2nd, 3rd, and 4th grade girls. They will come to the program and work on basketball skills, hang out with friends, and make connections. This will help girls feel part of the basketball community so they can enjoy it and continue playing the sport.

SUCCESS
Our idea is finding a way to keep girls involved in basketball at our school. We think our idea works because when girls are able to hang out with their friends, they tend to have fun and want to do what their friends are doing. They will also be connected to older girls who play basketball and will be developing a skill.

WHAT DID YOU LEARN?
We learned having great communication skills will be a key factor in being successful with our play.

WHAT WORKED WELL?
Due to Covid, we couldn’t run our program.

WHAT DIDN’T WORK WELL?
Nothing didn’t work well with our program.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Our TOGET’HER’ idea can be implemented for multiple sports and activities other than just basketball. Getting girls involved in sports early helps them learn the game and develop skills. They can also make connections and friendships that will last a long time as they do what they love TOGET’HER’. What we do together, we do forever!

THE CHALLENGE
We want to keep girls playing basketball at our school.
THE PLAY
The goal of our play is for boys and girls to be able to practice skills with their mentors who have tailored drills to the specific needs of the player. Players will also be able to play with a team and play games every weekend to practice their skills. Fees will be covered by having a fundraiser every month and all equipment will be provided.

SUCCESS
Our play will be successful because it is helping girls work on their skills and teamwork which will keep them stay involved in sports and it is free for girls to participate.

WHAT DID YOU LEARN?
We learned the importance of girls staying in basketball and how to make it more popular.

WHAT WORKED WELL?
The thing that worked well was the concept of mentoring and the team aspect.

WHAT DIDN'T WORK WELL?
Something that didn’t work well was how we were going to be able to afford all the stuff for the participants. That’s why we implemented the fundraiser every month to cover the costs.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
We would tell girls to keep trying even if it doesn’t work the first time.
THE CHALLENGE
We want to help girls inside and outside the game of basketball.

THE PLAY
We will get girls to train with each other. We want to create a little family between all of us so when one feels down we can lift each other up. Also, we want to give girls the confidence they need and hope they bring it in to the future. We want to teach girls that we are as capable as men.

SUCCESS
Our play will be successful because we are creating a family environment for all girls who wouldn’t otherwise get the chance to play.

WHAT WORKED WELL?
What worked well was the practice and drills. The drills definitely helped create the family and friends atmosphere we wanted to accomplish.

WHAT DIDN’T WORK WELL?
We definitely needed to take more things into consideration when figuring out the timing.

WHAT DID YOU LEARN?
You can’t be shy creating a change because if not nothing will get done.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
I would just say not to be embarrassed to mess up or feel bad. Everyone starts somewhere and your somewhere is here!
THE PLAY
Our play is about a girls’ Instagram page that builds girls’ confidence, gives them advice, and encourages positivity. Our play is going to show girls reasons to stay in sports, gives them positive quotes, and cool tricks for them to stay interested. We also want to show off girls’ sports highlights and amazing plays to build their confidence online. Even though we are online and there are obstacles in the way, we are still going to make this happen and help girls stay in sports.

SUCCESS
Our play will be successful because it gives girls many sources to look up to and gives us a reason to keep going.

WHAT DID YOU LEARN?
We learned that there are going to be problems in the making of our play and Instagram page but we are still going to try our best to build girls’ confidence and help them stay in sports.

WHAT WORKED WELL?
Girls were saying that they needed a confidence booster and said that our work helped them.

WHAT DIDN’T WORK WELL?
When we asked our girls questions from the Google form they didn’t give us very detailed answers.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
We would say, “Show some grit, don’t quit”, “Play and stay”, and just overall “Don’t give up”.

THE CHALLENGE
Girls dropping out of sports at such a young age.
THE PLAY
We want to create an app that will get girls into sports. Each letter of Girlz stands for something. G is for ‘Give back to girls in need’. We plan to have a donation page where people can donate equipment or funds. I is for ‘Improve your game with tips and tricks’. There will be videos that anyone can create and upload for others to view. For example, if you want to learn how to juggle, simply search how to and there will be a video on the app. R is for ‘Relationships’. Meet and chat on the app with other girlz in sports. Ask questions, get advice and get inspired. L is for ‘Learn from other girls with guest speakers’. We are hoping some of the Phoenix Mercury players will come on the app and inspire others with their stories. Z is for ‘Zone’. We will have a resource where parents or kids can find free clinics, clubs or camps near them in their ‘zone’.

SUCCESS
It will help girls feel more comfortable in their sports and provides easy to access help develop their skills.

WHAT DID YOU LEARN?
We learned that it is hard for some girls to get involved in sports and there isn’t a big community to help them figure it out. We also learned there are lots of reasons people quit playing.

WHAT WORKED WELL?
It worked well when we tried to relate to the girls and asked them how they felt. It also worked when we had the girls take a survey.

WHAT DIDN’T WORK WELL?
It didn’t work well doing the Zoom meeting as much as the survey because we didn’t get as detailed of answers.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
The advice we would give is that no one is judging you. If you try your best you will succeed.

THE CHALLENGE
We want to get more girls involved in sports and encourage them not to be afraid to talk about it.
THE CHALLENGE
The specific issue in our community that we want to solve is the fact that girls are losing interest, dropping out of sports, and that many girls aren’t joining new sports. This is an issue since sports provide many benefits such as improving mental health, increasing confidence, and reducing stress. Girls dropping out of sports could change the ratio of girls in sports versus boys.

THE PLAY
Our play is to build a website split into two sections. One section is dedicated to athletes and the other is for girls who have never played a sport before. The section for players includes a page where the athletes can find their sport and read about some famous athletes in that sport, to find motivation, grit, and enthusiasm to continue playing. A place they can find tryouts, clinics, camps, and clubs near them, and a chat room where players can just chat with everyone about the world of sports. The section for girls who have never played a sport before will have a survey so they can find what sport they might be interested in, and also a forum where current athletes can answer questions about the sport that the girls may have. It also includes a weekly newsletter, sport profiles, and a place to find tryouts, clinics, and camps near them. Finally, this section will include sport profiles so that the girls can read about sports they are interested in, find the rules of the game, the equipment needed to play, and where they can play the sport. The website will help get more girls involved in sports by growing interest in the sport while simultaneously helping them stay motivated.

SUCCESS
Our play will be successful because it is online so girls everywhere can access it. It is also an easy to use website made by girls for girls. The website will tackle the problem of the low number of girls in sports by promoting more girls to join sports and stay motivated in the sport that they do choose.

WHAT WORKED WELL?
When we experimented with our idea, we quickly saw that the idea of having girls be able to ask other girls questions about sports worked well because all the girls thought having someone their own age answering their questions made them feel more comfortable, that it would be more efficient and they could get better answers from girls their age. In addition, we saw the website appealed to girls pretty well.

WHAT DIDN’T WORK WELL?
When we experimented with our idea we didn’t notice anything that didn’t work well other than trying to have sixteen girls stay quiet during our presentation.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
The advice we would give to girls who want to implement our play is to be open to ideas. This is a website made for girls by girls so for girls to get the best, let girls bring their ideas to the table to maximize their experience. Also, we would tell them to be patient, as there will be some kinks in the beginning but things will start to even out soon.

WHAT DID YOU LEARN?
One thing we learned while creating our play is that the power of sports can be really strong and when girls and women come together to change the world of sports, they can do anything they put their minds to.
THE CHALLENGE

A lot of girls from a young age can have a lack of confidence in sports. Especially in sports that can be more male dominant. Lots of the girls’ sport teams are overlooked because some people think they aren’t as good as the boys’ teams. We want to make sure every girl in our community has the opportunity and chance to try sports and feel comfortable doing them because sports can provide so many things to young girls. We want them to be able to experience that.

THE PLAY

Our play combines our two passions, sports and painting, to help solve the problems in our community. We’re going to make and sell acrylic paintings and use the funds to help create proper girls’ sports teams throughout our community to give girls of all ages a chance to try a sport.

SUCCESS

Our play will be successful because it will bring together many people in our community and hopefully inspire girls who weren’t in sports before.

WHAT DID YOU LEARN?

We learned that there are already a lot of girls who participate and feel comfortable playing sports in our community but there are also some who don’t play sports and wouldn’t mind trying them out. We also learned if you persevere, you will be able to figure out the obstacles you face.

WHAT WORKED WELL?

The idea of having a community event or competition interested a lot of people who answered our survey.

WHAT DIDN’T WORK WELL?

Some people weren’t as interested in just basketball and wanted to try out different sports.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?

Sports are for everyone and it’s okay to make mistakes as long as you’re learning and having fun. They should also be confident when speaking about the idea.
Super Saturday will have different sports stations allowing these young girls to try and see what they are good at. We want to show them that it’s okay not to be the best at everything they try and that other girls are going through the same process of finding sports they like. We want to show them that they can do anything as long as they try it to the best of their ability.

At our first Super Saturday, the girls were so eager to try everything, and they immediately started talking to each other and making new friends. Our play will be successful because it shows girls that they can have fun when stepping out of their shell.

When creating our play we learned that young girls like to be heard. We also learned that you have to make everything 100% hands-on.

To the future girls who want to implement our Play, make sure you have fun while doing it. The young athletes won’t have fun if you don’t.

People in our community, like most communities, are affected by other people’s judgements. Super Saturday will show these young athletes that other people’s opinions don’t matter as long as you are being yourself and having fun.
THE PLAY
Our Play has three parts: a mentorship program, an aspiring/professional female athlete attending practice, and a Middle School Night event. The mentorship program will connect middle school female athletes with local high school or college female athletes to guide them as they develop and improve their skills. The player visit will allow a female sports role models to speak to local girls’ teams about the benefits of high school athletics such as leadership, confidence, overcoming adversity, the importance of representation, and how fun sports can be. We hope our idea will not only grow girls’ participation in sports because middle school girls will have someone to look up to and strive to be like, but also give girls confidence when working in teams, encourage girls to use their voices, and teach them important skills that come with working together towards a common goal. We also hope that our idea will encourage young women to participate and give them opportunities to achieve their goals in sports so they can carry them into their future careers.

SUCCESS
We think our idea will be successful because we believe that with the help of role models and mentors, girls will feel more encouraged to continue sports in high school. With growing confidence and additional motivation, they will want to continue their sport and model it after their mentors and other older athletes. Creating long-lasting connections between the mentors and younger girls will have a direct impact on growing girls’ participation in sports beyond middle school.

WHAT DID YOU LEARN?
Through this process we have learned and confirmed that having mentors and seeing yourself represented is a good way to grow confidence and encourage people, especially young people. We have confirmed that girls are interested in and enjoy sports. They just need the tools and support to help them continue playing.

WHAT WORKED WELL?
When we ran our Inspi-HER Zoom event, we found that the girls engaged and responded really well when they were encouraged to speak up and ask their own questions. It was evident that they were interested in sports and hearing about the experience of high school mentors and Jewell Loyd from the Seattle Storm. Many of the girls said that they enjoyed the workout they participated in on the Zoom call. Others said that they appreciated when we mentioned level of confidence, which is something that some girls have to overcome when playing sports.

WHAT DIDN’T WORK WELL?
We found that our planning could’ve been better. At times, we didn’t know who was speaking next or if we were alternating asking questions to the mentors or not.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Make sure you plan ahead with a script and schedule and have lots of fun with the girls! It was surprisingly easy to make the Zoom call an enjoyable experience. Be sure to encourage and compliment the girls during the workout, as well. It is important to make the Play interactive so the girls feel inspired to encourage their friends to continue playing sports with them. Our idea is about building connections with girls, growing their self-confidence, and giving them the opportunity to continue to play.

THE CHALLENGE
We want to help young girls feel confident in themselves and their abilities, see themselves represented in older female athletes, and overall continue to play sports as they get older and continue through school. We hope that girls will stay in sports at the same rate as boys, and have the opportunity to grow, learn from, and enjoy sports.
We hope that our Play “Stay in Play!” will help girls open up and encourage them to be more involved in sports by inspiring them, motivating them and showing them that sports don’t always have to be extreme. We will send a survey to girls all over Denver asking questions about their personal experiences and interactions with sports and what they need to keep playing the game.

“Stay in Play!” will be successful because we are strong, hard working girls who aren’t afraid to make a change. “Stay in Play!” connects middle school girls, both those who participate already in sports and those who watch, with local high school and college female athletes who can talk to them about their journeys. We hope that this mentorship will be a lasting relationship and help girls later in life.

We learned that we need to give people more time to respond and think about their answers. We also need a better survey platform so all of the answers and ideas can be seen by us.

From the survey process, we learned that giving the girls multiple choice questions with an option to tell us what they think in their own words was the best way to get positive feedback.

We learned that we need to give the girls more time to complete the survey and to send reminders to complete it. We also need a better survey tool that would let us do “If/Then” answers. So if they answer ‘no’ to a question, it would take them on to a new set of questions so they don’t have to answer questions that don’t apply to them. A paid survey tool would take care of this issue.

The advice we would give to girls who want to participate in our game plan is simple yet strong: Don’t be afraid to be yourself. Help others even if they can’t help you back. Try every new thing that comes your way, because you never know where it will lead you!

Answering the question - why do girls drop out of sports? Then brainstorm about starting a mentor program with local High School and College female athletes who would work with middle school girls and inspire them to stay in sports.

The advice we would give to girls who want to implement your play? The advice we would give to girls who want to participate in our game plan is simple yet strong: Don’t be afraid to be yourself. Help others even if they can’t help you back. Try every new thing that comes your way, because you never know where it will lead you!
Our play is an after-school program that is casual so girls will want to join because there is no commitment. Every month we will rotate the sport. The main office of the school will have information sheets about the sport and where girls can sign up to play more.

The causal nature will create a large focus on community in which the girls can bring each other up to play and do their best.

I learned that the play must be very realistic to carry it out in real life or else it will be hard to pursue and test.

The girls enjoyed being outside and being competitive.

Everybody wanted to talk and catch up so it was hard to keep their attention and focus.

It is very important to market the idea well so that everyone feels welcome to come hang out or play.
With our program, we want to push girls in the right direction to figure out what sports they like and what sports they will enjoy with confidence.

SUCCESS
Our play will be successful because we will encourage girls to be comfortable with more than one sport and try new things outside of what they would normally do. They will have the opportunity to try a sport they might not think they would try or like. They also might even like to play more than one sport. They will have an opportunity to make new friends and build confidence all while having fun.

WHAT DID YOU LEARN?
A couple things we learned while creating our play was how to build on our idea and what tools will be useful while doing the play. For example, we learned more about public speaking.

WHAT WORKED WELL?
We worked together to make videos explaining the four sports we chose - basketball, volleyball, softball and track. The videos explained the basics of each sport. We also made a warm up and a yoga cool down video. We made a point to avoid negativity.

WHAT DIDN’T WORK WELL?
We need to work on speaking more confidently. Also, we need to practice more so the videos flow better when we are ready to record. We need to make the videos more entertaining and learn more details about the sports.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
One thing that is very important is not be afraid to try something new whether you are teaching or trying it yourself. It might be scary, or even nerve-wracking, but in the end you will feel really good at what you’re doing. We also want girls to have as much fun as possible whether they are teaching or learning. Be calm and enthusiastic. Don’t be afraid to be yourself. Imagine someone a little older or the same age is teaching you something and follow as you see fit.

THE CHALLENGE
An issue that we have in our community is that girls don’t know where to begin with sports or have the confidence to try new things and get out there!
The Play
During our Girls with Drive events, girls will be motivated by inspirational speakers and Mystics players to play with drive and passion. They will also be challenged with skills, drills, and scrimmages. In addition, coaches of different skill leveled teams can sign up to watch the girls play and then email the girls' guardians with information about tryouts or joining their teams. This will give the girls that attend the event the opportunity to find a team that is the perfect match for their skill and commitment levels, therefore getting them more involved and active in sports.

Success
Our Play will be successful in getting more girls involved in sports because our idea isn't based on the skill of the girls. Oftentimes sports events like these will focus on the skill level of participants. This means that if you aren't the best it will be nearly impossible to stand out and get recognized. Girls With Drive events aren't exclusive to girls with very high skill and experience levels; the girls that attend, no matter their level, can get recognized and find teams. This is what will make our Play successful. By not having events where your success is based on your skill, we can get even more girls connected with sports teams that are the right match for them.

What Did You Learn?
What we learned from creating our Play is the amount of organization and planning that goes into hosting events. When we were planning out our events and our idea some of the biggest challenges we faced were promoting the events and organizing every aspect of our idea.

What Advice Would You Give to Girls Who Want to Implement Your Play?
We would say to promote the events as much as possible because the goal is to help as many girls as possible get connected to sports.

What Worked Well?
One of the things that worked really well in our experiment was the survey we gave after our Zoom call. We got a lot of really good advice and suggestions from participants. These suggestions helped smooth over some of the minor details with Girls With Drive and took our idea to the next level.

What Didn’t Work Well?
One of the hardest parts of our plan was promotion. Trying to get a lot of people to join our idea launch.

The Challenge
Our Play, Girls With Drive, hosts events specifically designed to allow girls of all skill levels to find sports teams that are the right fit for them.
THE PLAY
Our play is an all girl camp, where there will be mentors to help guide the campers and build up their confidence. It’s a week long camp where they will be able to learn the game as well as play the game. Our biggest goal when it comes to our camp is confidence, we want the girls to feel like they belong in the game no matter what skill set, ability, or body type.

SUCCESS
Our play will be successful because we have a community of people who will support us and help promote our first camp.

WHAT DID YOU LEARN?
The one thing we learned is that we’re doing something that may change the world or the way people look at sports when it comes to women.

WHAT WORKED WELL?
The one thing that worked well was having the participants agree with how we would run the camp and everything that will be taking place during the camp.

WHAT DIDN’T WORK WELL?
The one thing that didn’t work well was finding gym space for the camp.

WHAT ADVICE WOULD YOU GIVE TO GIRLS WHO WANT TO IMPLEMENT YOUR PLAY?
Our advice is to get a community behind you that supports you all the way and helps you start up your play.

THE CHALLENGE
The issue in our community is the lack of equal opportunities between boys and girls in sports.
GAME GROWERS IS NOT A ONE-YEAR PROJECT. IT'S A MOVEMENT. EVERY YEAR, MORE GIRLS WILL TAKE ON THIS CHALLENGE IN THEIR COMMUNITIES, AND EVERY YEAR MORE GIRLS WILL BE INSPIRED TO PLAY. BECAUSE GIRLS WHO MOVE, MOVE THE WORLD.

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