

michael anh-vu nguyen


Former architect,
now Product Designer
& career coach

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 michaelanhvunguyen

 Chicago born & based

 Open to relocation

design

 Sketch

 Invision

 Figma

 HTML/CSS

research

Usability Sessions

User Interviews

Card Sorting

Persona Generation

Requirements Gathering

Google Analytics

Salesforce Analysis

Surveys

sweet spots

PRODUCT STRATEGY

DESIGN OPS

DESIGN SYSTEMS

full-time work

SAP Fieldglass Nov 2018 to present (1 year 11 months +)

| Led design & research of 2 new apps in B2B space for new user types

| Organized & presented at lunch 'n learns to elevate design culture and build partnerships across 300 person product development org

| Created templates and processes for UX research, hiring, mentorship, collaboration with helpdesk team, & adding design system components

SpotHero Mar 2018 to Sep 2018 (7 months)

| Led end to end design for internal tools in agile process, ran multiple rounds of onsite user observations, usability sessions, and pair design

| Designs reduced customer service volume & case handling time

| Created new card sorting tool using Google Sheets for use by UX team

Nerdery Nov 2016 to Nov 2017 (1 year)

| Drove design and research of responsive websites for clients in grocery delivery, semiconductor manufacturing, fashion, & credit unions

| Initiated co-design process with clients directly, resulting in shortened design cycles & increased stakeholder engagement

education

University of Michigan, Ann Arbor Dec 2015

| Master of Science, Information Science with focus in HCI

| Includes 3-month internship with Thomson Reuters and class project to conduct UX research for IBM Bluemix (Platform-as-a-service product)

University of Illinois, Urbana-Champaign Aug 2012

| Bachelor of Science, Architecture

| 4 month architectural design internship with CAZA (internationally featured design firm in Brooklyn, NY) working on airport & high-rise structures in the Philippines that eventually got constructed

awards

Biggest Impact Award at Website Challenge Apr 2017

Built a CMS website for Heartland Animal Shelter with Nerdery co-workers.

1st place at GeoHacks Chicago Hackathon Sep 2016

Created digital solution for natural disaster evacuation; presented work to National Geospatial-Intelligence Agency (US DoD) in Washington DC