

# Frances (Yiyan) Huang

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## EDUCATION

### The University of Texas at Austin

M.S. in Information Studies

Specialized in Human Computer Interaction

Aug 2019 - May 2021      GPA: 4.0/4.0

### Beijing Foreign Studies University

M.A. in American Studies      2012 - 2015

### Beijing Foreign Studies University

B.A. in Translation and Interpreting

Minor in Economics      2008 - 2012

## SCHOLARSHIP & AWARD

2020-2021 Benonine Muse Scholarship

Winner of 2020 Knowbility Accessibility Design Competition

## SKILLS

### UX Design & Research

Contextual interview • Heuristic evaluation

Empathy mapping • Affinity diagram

Story mapping • User journey map

Card sorting • Focus group

Wireframe Lo-fi • Hi-fi prototyping

Information architecture • Interaction design

Rapid prototyping & lean UX • Design sprint

Usability testing • Cognitive walkthrough

### Tools

Sketch • Figma • InVision • Axure • Adobe XD  
Illustrator • Photoshop • Principle

## WORK & PROJECT EXPERIENCE

### Junior Designer, Sentier

Mar 2021 - Now | Austin, Texas

- End-to-end design a user-friendly and intuitive web-based dashboard for computational neuroscientists to configure data pipeline and execute data processing efficiently and accurately.

### UX Design Intern (Capstone), athenahealth

Feb 2021 - May 2021 | Austin, Texas

- Ideate and design to improve the customer-facing patient portals to better assist family caregivers on the mobile end.

### UX Designer of Verge, Human-AI Interaction project

Jan 2021 - May 2021 | Austin, Texas

- Designed the Mockup of Verge, an AI tool for banks and lenders that reviews banks' algorithmic loan decisions for fairness in lending.
- Final outcome voted top 3 among all class projects.

### UX Designer and Researcher, Wollendance

Aug 2020 - May 2021 | Austin, Texas

- Lead customer-facing UX research to find design insights for business growth. Recommendations added to dev roadmap.
- Collaborate with product managers and developers to design new features of sync calendar and deliver hand-off design documents.

### Student Website & Graphic Designer, iSchool, UT

Sep 2020 - May 2021 | Austin, Texas

- Redesign a user-centered iSchool News and Career webpage to deliver friendly search and browse experience.
- Design digital products and graphics for important iSchool activities.

### UX Researcher & Project Manager, Foreign Environmental Cooperation Organization

Jul 2015 - Aug 2019 | Beijing, China

- UX researcher and information architect of the environmental data website of Foreign Environmental Cooperation Center (FECO)
- Led multidisciplinary research projects to support environmental decision making and outreach and publicity work