



**KEVIN COLEMAN**

**DESIGNER**



KCOLE.CO

HELLO@KCOLE.CO

...

## SKILLS



ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE INDESIGN

ADOBE XD

...

HTML / CSS

BASIC JS

SHOPIFY LIQUID

...

PHOTOGRAPHY

DIGITAL ILLUSTRATION

VIDEO EDITING

...

MICROSOFT OFFICE



## OBJECTIVE

Seeking a full-time career position utilizing my experience, acquired knowledge, and creative talents in the graphic and web design industry.

## EXPERIENCE



**CITY GROUNDS, INC.**

DIRECTOR OF DESIGN / UX

JUNE 2011 - JAN. 2020

- Designed & managed digital content for e-commerce site (citygrounds.com)
- Led the User Interface (UI) & User Experience (UX) design efforts.
- Implemented HTML / CSS / Shopify liquid web development.
- Created and designed digital and e-mail marketing campaigns.
- Managed social media marketing for company and subsidiaries.
- Handled print design tasks for retail store including signs, flyers, & posters.
- Headed design and branding for subsidiaries: Crew Bike Co. & Topos Outdoor



**CREW BIKE CO.**

PRODUCT DESIGNER



**TOPOS OUTDOOR**

CREATIVE DIRECTOR



**FREELANCE DESIGN**

DESIGNER

JUNE 2011 - PRESENT

- Services offered: graphic design, illustration, web design, and consulting.
- Clients have included agencies, private businesses, and individuals.

## EDUCATION

**CALIFORNIA STATE UNIVERSITY, FULLERTON**

BACHELOR OF FINE ARTS (BFA), GRAPHIC DESIGN

2006 - MAY 2011

- Member: Graphic Design Club

**ESCONDIDO HIGH SCHOOL**

HIGH SCHOOL DIPLOMA

2002 - 2006

2607 KAUANA LOA DR. ESCONDIDO, CA 92029 • 760.445.5674 • REFERENCES AVAILABLE