

Consolto Cookies Policy

Updated: 28 July 2020

Consolto Sites Ltd (“**Consolto**”, “**us**”, “**we**”, depending on context) uses cookies or similar technologies to analyze trends, administer, and track the traffic and movement of and during visits to our website or the use of our products and services and gather information about you, when you access our website or use products or services, and how you use our products and services.

As detailed below, the type of information that we may collect using these tools includes IP address, browser settings, language preferences, referring URLs, information concerning the activities performed on our website or app, and other statistical data concerning your online activities.

What are Cookies?

Cookies are small text files that websites send to your computer or other internet-connected devices. This file is not computer programs and it does not have the ability to read the information which it stores or to perform any activities with this information. Cookies allow Consolto, for instance, to recognize you quickly and efficiently when you return to use its services and when you visit other websites, and in this way to provide you a better, more customized service experience and so as to enable us to detect fraud in certain instances.

Subject to the applicable laws and regulations, as long as you give your consent and do not change your browser settings in order to block them, Consolto will send cookies to your devices, will use the information stored on the cookies, and will recognize you by these files.

Consolto may publish information about itself on different websites that you browse using cookies. Information may be collected about you, in a manner that does not allow personal identification and with no reference to Personal Information (as defined in our Privacy Policy: <https://www.consolto.com/legal/privacy>), while you use and browse these websites. Consolto may use any such information in order to customize marketing content and advertisements and adapt them to issues in which you take interest.

In addition to Cookies, Consolto also uses “web beacons”, also commonly known as “pixel tags”, “internet tags”, or “clear GIF”, for the regular administration of our website and app. Web beacons are tiny graphic files and small blocks of code placed on website pages, ads, and our email communications. The information stored using web beacons does not identify you, it informs and updates us of your preferences with respect to our content and services (for instance, whether an email communication was opened) and thereby allows us to measure the response to our services and communications and thus improve our content and its promotion.

Cookie	Type	Purpose						
Required/Necessary Cookies	Core	Consolto uses these cookies to enable basic site functionality and features, such as providing a secure login, remembering your progress through an order, and allowing you to complete an order.						
	Performance	Consolto uses performance cookies for load balancing to ensure that websites and Products remain up and operating. All information these cookies collect is aggregated and therefore anonymous.						
Functional Cookies	Preferences and settings	<p>These cookies are used to record the choice and settings of our users (eg: language, browser and multimedia player settings) that enable our website, services and products to operate correctly or that maintain your preferences over time and may be stored on your device.</p> <p><u>Third Party services that use functional cookies:</u></p> <table border="1"> <thead> <tr> <th>Name</th> <th>Description</th> <th>Privacy Policy</th> </tr> </thead> <tbody> <tr> <td>Vonage Holdings Corp.</td> <td>Video call integration</td> <td>https://www.vonage.com/legal/privacy-policy/</td> </tr> </tbody> </table>	Name	Description	Privacy Policy	Vonage Holdings Corp.	Video call integration	https://www.vonage.com/legal/privacy-policy/
	Name	Description	Privacy Policy					
	Vonage Holdings Corp.	Video call integration	https://www.vonage.com/legal/privacy-policy/					
	Sign-in and Authentication	When you sign into a website or our products and services using your Consolto account, Consolto stores on your device a unique ID number (UDID), and your sign-in time in an encrypted cookie, which allows you to move from page to page within the website without having to sign in on each page.						
Analytics	<p>To provide you with our products and services and in order to improve your user experience, Consolto uses cookies and other identifiers to gather usage and performance data.</p> <p>We use cookies to count the (number) of visitors to our website and to develop other statistics and compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future.</p> <p>Such cookies include cookies from Consolto and we may use trusted third-party services that track this information on our behalf.</p> <p><u>Third Party:</u></p> <table border="1"> <thead> <tr> <th>Name</th> <th>Description</th> <th>Privacy Policy</th> </tr> </thead> <tbody> </tbody> </table>	Name	Description	Privacy Policy				
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		Drip Global, Inc.	E-mail integration	https://www.drip.com/privacy
Advertising Cookies	Interest-based advertising including third-party cookies	<p>Consolto uses cookies to collect data about your online activity and identify your interests so that we can provide advertising that is most relevant to you. You can opt out of receiving interest-based advertising from Consolto</p> <p>We may use trusted third-party services that track information concerning online activity on our behalf. Non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.</p> <p>We have implemented the following:</p> <ul style="list-style-type: none"> • Google Display Network Impression Reporting • Demographics and Interests Reporting • DoubleClick Platform Integration <p>We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick Cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.</p> <p>Google's privacy policy is available at https://policies.google.com/privacy</p> <p><u>Opting out:</u> Users can set preferences for how Google advertises to you using the Google ad settings page. Alternatively, you can opt out by using the Google Analytics opt out browser add on, using this link: https://tools.google.com/dlpage/gaoptout/</p>		

	Social media cookies	Some of our websites and services and products include code snippets provided by social media companies (eg: Facebook Pixel) that can detect if you are already logged into a social media account, so you can easily share Consolto content with other social media users via that logged-in account. These code snippets read cookies set previously by social media company web content while you are logged in and browsing such content on those social media sites.
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How to Control Cookies

You can turn off Advertising Cookies and Functional Cookies at any time by changing your preferences using the Cookie at the footer of the page.

You can also control cookies by adjusting the settings within your internet browser. Instructions for blocking or deleting cookies in other browsers may be available in each browser's privacy or help sections. For your convenience, you may find the information below:

[Google Chrome](#)

[Microsoft Edge](#)

[Mozilla Firefox](#)

[Microsoft Internet Explorer](#)

[Opera](#)

[Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

Please note that if you choose to block cookies, you may not be able to sign in or use certain features of Consolto's products and services and some preferences that depend on cookies may be lost. If you choose to delete cookies, settings and preferences controlled by those cookies, including advertising preferences, will be deleted and may need to be recreated.

Contact Us

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Revisions to Our Cookie Policy

Consolto may amend this Cookie Policy periodically. Such amendments, updates, or revisions will become effective from their publication on our site. Please consult the “update date” on the Cookies Policy. We will notify you in advance by email or by a notification on our website (as we deem fit in the prevailing circumstances) if we make any material changes to the Cookies Policy.