

Justin Raymond

Creative Designer

Skills

Education

Experience

Justin Raymond
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Industry Knowledge

Graphic Design, Logo Design, Website Design, Photography, Video Editing, Entrepreneurship, Branding, Marketing, Digital/Social Content, Typography, Social/Search Advertising, SEO, CMS, HTML/CSS, Large Format Printing, Product Design, Image Editing, Industrial Design, Email Marketing, Product Management, E-Commerce, Shipping Logistics, Sign Production, Trade Show Advertising/Booths

Software/Applications

Adobe (Illustrator, Photoshop, Dimension, Lightroom, InDesign, Premiere), SketchUp, Webflow, Wordpress, Shopify, CMS, Wix, Squarespace, Microsoft Office, Google (Ads, Docs, Suite, Analytics, Optimize,) Air Table, Mail Chimp, Facebook (Pages, Business, Ads,) Zapier

Utah Valley University

B.S, Business Marketing
Minor, Graphic Design

Wild Child Bikes

August 2017 - PRESENT, Taylorsville, Utah

Owner

Owner of Wild Child Bikes. Self-designed and imports of performance parts for kid bikes. Designed branding, website, strong social media presence, fulfillment, and order processing. Extensive market research, designed & spect out products to be manufactured overseas, and self-broker imports.

YESCO

June 2015 - PRESENT, Salt Lake City, Utah

Designer II

Design signs, big and small, for some of the largest companies in the nation. Built branding and logos for companies seeking an identity to managing and designing assets for hundreds of locations for large corporations. Built 3D models and superimposing them in scalable realistic renderings. Always seeking to streamline processes. Known to be on the fringe for productivity enhancements and software to further professional results presented to customers.

Software used: Illustrator, Photoshop, Dimension, Lightroom, InDesign, Premiere, CorelDraw, SketchUp, NetSuite

Sign Face Production Manager

Managed a fast track line of products within a large company. Designed, estimated, fabricated, and installed the signs with a fast turn around. Managed from pre-sale to installed, delegated jobs to dedicated fast track workers and to the general shop. Soley built the fast track line of products from nothing to a profitable revenue source.

Experience

Continued

Sundance Mountain Resort

2013-2014 Snow Season, Sundance, Utah

Snowboard Instructor

Provided a high level of snowboarding instruction for group lessons while maintaining a safe and responsible environment for students. Proactively managed and participated in greeting customers and ascertaining the clients snowboarding level and placed them into the correct classes. Promoted guests to feel welcome in the mountain environment. Provided guests with an exceptional "Sundance Experience." Provide guests with a fun, safe, enjoyable and memorable learning experience.

Canyons Ski Resort

2012-2013 Snow Season, Park City, Utah

Snowboard Instructor

Provided a high level of snowboarding instruction for group lessons while maintaining a safe and responsible environment for students. Proactively managed and participated in greeting customers and ascertaining the clients snowboarding level and placed them into the correct classes. Instructed group lessons for the CATS Program (children 4-6 yrs). Made a conscious and continued effort to improve and expand personal riding and skiing skills, teaching skills and professional knowledge. Provide guests with a fun, safe, enjoyable and memorable learning experience.

Graphik

May 2001 - August 2014, Lindon, Utah

Custom Sign Coordinator, Designer, Supervisor

Designed signs, large format prints, electronic message centers, and built their website. Supervised production. Coordinated day to day workflow. Ensured the client received quality products. Gained extensive knowledge and experience in a wide variety of signage and visual design practises. Programmed and operated a CNC Router. Communicated directly with clients to provide them with a high level of customer service and products. Attended trade shows and stayed up to date in the profession.

Products: Wide format, digital prints, car wraps, vinyl graphics, wall/window cover, trade shows, ADA, Displays, channel letters, cabinets, FCO's, installations
Software utilized: Flexi, Illustrator, Photoshop, Enroute, Omega, Cyrious, Word, Excel, Acrobat

Provo River Kayak Race

June 2011, Provo Canyon, Utah

Host/Organizer

Organized and coordinated the first kayak race held on the Provo River. Communicated with many organizations including city officials, insurance companies and park & recreation official. Contacted multiple outdoor companies so they would donate items for race incentive. All proceeds from the race went towards First Descents, a non-profit organization that offers a kayaking camp for those afflicted by cancer.