

# Kennedy DeSousa

## UX Researcher

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## EXPERIENCE

### **Freelance, San Diego, CA - UX Researcher**

NOVEMBER 2018 - CURRENT

Consult clients by catering to their challenges using design thinking methodologies. Research and conceptualize a cohesive experience across all digital touchpoints for small businesses based on their customer profiles. Design agile research protocols, customize templates, and workshops to facilitate the adoption of the user-centric approach.

### **SDXD, San Diego, CA - Board Member - Head of User Experience**

JUNE 2020 - CURRENT

Enact strategies to cultivate member growth. Utilize touchpoints to keep members engaged and integrate UX Research methodologies.

### **Samsung, San Francisco, CA - Content Strategy Audit - Intern**

SEPTEMBER 2019 - NOVEMBER 2019

Audit content for Samsung Watch for developers and find opportunities to improve developers experience.

### **RIM Ministries, Santa Clara, CA - BOD and Web Developer**

FEBRUARY 2015 - FEBRUARY 2017

Collaborated with stakeholders to advance organization goals via marketing and designed the original website using Wordpress. .

### **Apple, Sunnyvale, CA - 2D Analyst**

APRIL 2015 - MAY 2016

Contracted through Mindlance, LLC to perform analytical & methodical QA tasks to improve proprietary systems in a confidential project at Apple.

### **Freelance, Los Angeles, San Francisco, Philadelphia - Photographer, Photo Retoucher & Videographer**

JUNE 2006 - NOVEMBER 2018

Scheduled, conceptualized, and executed photoshoots. Captured videos and edited them using Premiere and Adobe After Effects. Clients such as, [farfetch.com](http://farfetch.com), [Shalom](http://Shalom) and various music artists.

## SKILLS

Qualitative Research  
Interviews  
Surveys  
Usability Studies  
Contextual Inquiry

## SOFTWARE

Sketch  
Figma  
Webflow  
Adobe Creative Suite

## LANGUAGES

English (native)  
Thai (intermediate)

## EDUCATION

### **DePaul University,**

Chicago, IL

*Master of Science In*

*Human-Computer Interaction*

*(HCI) | Expected 2023*

### **UC Berkeley Extension,**

San Francisco, CA

*Certificate UX Design*

### **Coding Dojo,**

San Jose, CA

*Certificate*

### **Cal Arts,**

Valencia, CA

*Bachelor of Fine Arts*