

Kennedy DeSousa

UX Researcher

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EXPERIENCE

Freelance, San Diego, CA - UX Designer & UX Researcher

NOVEMBER 2018 - CURRENT

Consult clients by catering to their challenges using design thinking methodologies. Research and conceptualize a cohesive experience across all digital touchpoints for small businesses based on their customer profiles. Design agile research protocols, customize templates, and workshops to facilitate the adoption of the user-centric approach.

SDXD, San Diego, CA - Board Member - Head of Social Media

JUNE 2020 - CURRENT

Enact strategies to cultivate member growth. Utilize touchpoints to keep members engaged and integrate UX Research methodologies.

Samsung, San Francisco, CA - Content Strategy Audit - Intern

SEPTEMBER 2019 - NOVEMBER 2019

Audit content for Samsung Watch for developers and find opportunities to improve developers experience.

RIM Ministries, Santa Clara, CA - Board of Director Marketing

FEBRUARY 2015 - FEBRUARY 2017

Collaborated with stakeholders to advance organization goals via marketing utilizing WordPress and Mailchimp.

Apple, Sunnyvale, CA - 2D Analyst

APRIL 2015 - MAY 2016

Contracted through Mindlance, LLC to perform analytical & methodical QA tasks to improve proprietary systems.

Freelance, Los Angeles, San Francisco, Philadelphia - Photographer, Photo Retoucher & Videographer

JUNE 2006 - NOVEMBER 2018

Scheduled, conceptualized, and executed photoshoots. Captured videos and edited them using Premiere and Adobe After Effects.

SKILLS

User Research
Qualitative Research
Wireframing
Usability Testing
HTML5 / CSS 3

SOFTWARE

Sketch
Figma
AdobeXD
Webflow
Adobe Creative Suite

LANGUAGES

English (native)
Thai (intermediate)

EDUCATION

DePaul University,
Chicago IL,
*Master of Science In
Human-Computer Interaction
(HCI) | Expected 2023*

UC Berkeley Extension,
San Francisco, CA
Certificate UX Design

Coding Dojo,
San Jose, CA
Certificate

Cal Arts,
Valencia, CA
Bachelor of Fine Arts