
Advancing Community and Private Sector Engagement: Lessons from the Interlaken Group

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Bryson Ogden, Rights and Resources Initiative

bogden@rightsandresources.org

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Rights and Resources Initiative
rightsandresources.org



INTERLAKEN GROUP

The [Interlaken Group](#) is a network of leaders from companies, investors, civil society, and community organizations, who work together to scale up private sector support for community land rights.



**RIGHTS +
RESOURCES**



Foreign, Commonwealth
& Development Office



Landesa
Rural Development Institute



PEPSICO

Coca-Cola

FMO

Entrepreneurial
Development
Bank

Earthworm



Nestlé



Olam



ILEPA



**European
Investment
Bank**



OXFAM



global witness



STRATEGY FOR COMMUNITY AND PRIVATE SECTOR ENGAGEMENT

$$\Delta = f (FR \times CP)$$

Δ = *company, investor decision to change*

FR = *felt risk*

CP = *credible pathway (solution)*

Activities that increase sense of felt risk:

- Advocacy
- Campaigns
- Supply chain mapping
- Monitoring

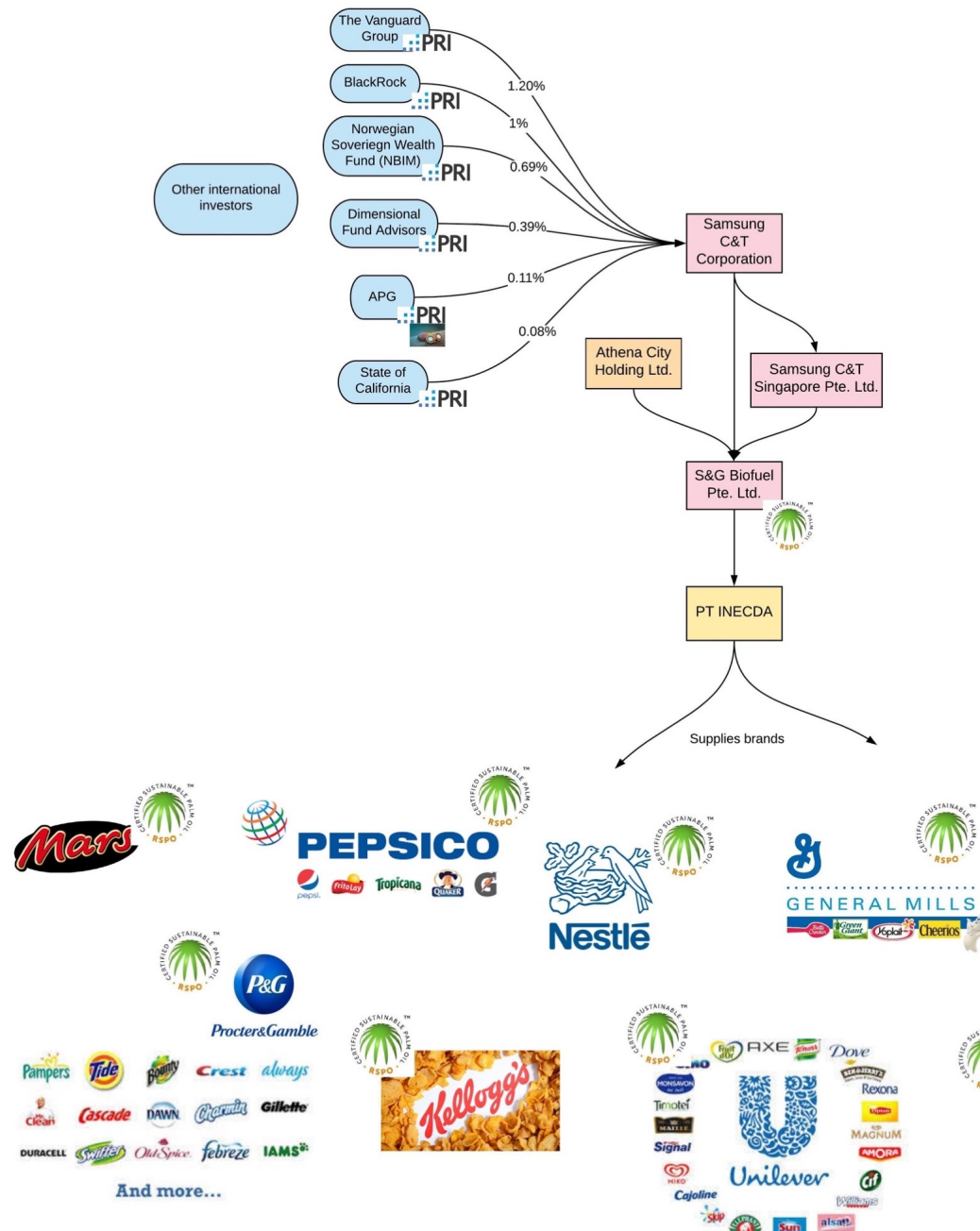
Ex. [Communities as Counterparties. 2014.](#)

Activities that support credible pathways:

- Multi-stakeholder dialogues
- Consensus-based tools / guidance
- Capacity building (both sides)
- Monitoring

Ex. [Laos – Joint Action on Sust. Tree Plantations](#)

Private sector has substantial political capital.



Key Commitments:

- Company sustainability policies
- Roundtable for Sustainable Palm Oil (RSPO)
- Shareholders' policies
- UN Principles for Responsible Investment (UNPRI)
- UNPRI Sustainable Palm Oil Investor Working Group
- Investors' own policies and commitments
- Buyers' RSPO certification
- Buyers' own policies and commitments

CASE: COMMUNITY-BASED MONITORING TO ENGAGE COMPANIES AND RECOGNIZE CUSTOMARY RIGHTS IN INDONESIA



State of Play: Talang Parit community are customary landowners in Sumatra. Majority of territory has been cleared for palm oil and forestry concessions. Unable to advance their claims since early 1990's. Key concession agreements (40 year) up for renewal in 2020/2021.



Next Steps in 2022 and beyond?

- Invite buyers to pressure the RSPO, producer company.
- Joint pilot of CBM framework.
- Multistakeholder dialogue to advance collective action (community, local company, buyers, RSPO, district govt.)
- GOAL - Engage local government to formally recognize Talang Parit claims.

Links/Resources:

[Piloting CBM Framework](#)
[RSPO Visit to Talang Parit](#)
[RRI Blog on Case](#)

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