

econome services

CREATE IMPACTFUL LEARNING EXPERIENCES

OUR MISSION

At econome we believe in knowledge consistent with the long-term welfare of human and environmental systems. Our understanding is that the two are now indivisible.

Our mission is to amplify ideas and projects that allow these systems to co-exist at a sensible cost. And we trust that accessible-online education solutions are a good place to start.



OUR APPROACH

We work with our clients to develop bespoke solutions. Our services are divided into three distinct offerings: online course design, building online accelerators, and building online communities.

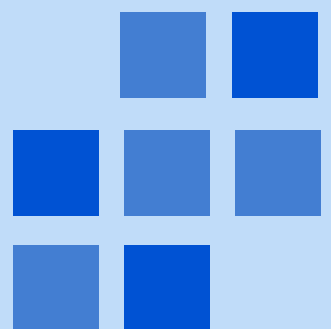
All of our offerings include a market analysis service and a commitment to align outcomes with the United Nations Sustainable Development Goals.



OUR SERVICES

1. ONLINE COURSE DESIGN

- Blended, project-based course design
- Video content and copy development
- Developing a tailored pedagogical approach
- Formative assessment design
- Optimal LMS and technology stack research and integration
- 100% course retention rate to date



2. BUILDING ONLINE ACCELERATORS

- Integrated online facilitation
- Project-based/design thinking schemas
- Established facilitator networks
- Both pre-accelerator and accelerator construction



3. BUILDING ONLINE COMMUNITIES

- Thought leadership methodology
- Develop digital communities of practice
- Education as a marketing strategy
- Digital communication and marketing
- Effective and engaging webinar development



learn more at
econome.co

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