



RF



Ross.Ahlvin@gmail.com  
www.rossahlvin.com  
303 956 3549

I'm an art director, designer, and animator who mixes DIY work ethic with modern refinement and execution. My focus areas are web, digital, print, 2D animation, and 3D rendering. I can conceptualize ideas, iterate, and move into production at break-neck speed. I'm looking to join a killer team of creatives and make awesome content that moves the needle.

Thank you for your time.  
Ross Ahlvin



# ROSS AHLVIN

Graphic Designer

Ross.Ahlvin@gmail.com  
www.rossahlvin.com  
303 956 3549

## WORK EXPERIENCE

### KIDROBOT

Sept. 2018 - Current // Denver CO.

#### MARKETING GRAPHIC DESIGNER

Currently I'm a shared resource for multiple departments. I generate on sales sheets for wholesale B2B solicitations, update and manage catalogs for both digital and print, art direct photographers for product launch assets, and develop marketing material for multiple events a year.

### CREATIVE CIRCLE

May 2017 - Sept. 2018 // Denver CO.

#### CONTRACT CREATIVE

Working with Creative Circle straight out of school gave me the opportunity to work with a wide range of agencies in town. Some notable projects I worked on include minor branding concepts for Wynkoop Brewing with Mad Studio. In addition, the City of Denver talent acquisition campaign with AOR. That included designing billboards, light rail wraps, and web ads.

### SUKLE ADVERTISING + DESIGN

May 2012 - Sept. 2012 // Denver CO.

#### CREATIVE INTERN

What else can I say; my experience with Sukle Advertising and design has been nothing but positive. I got the internship by simply knocking on the door and asking if I could be an intern and see what the agency life was all about. Mike was nice enough to say yes and let me take part in the concepting process, update the website, provide blog content. My biggest project was assisting with the Pro Cycle Challenge Bike.

## EDUCATION

### MSU DENVER

Sep. 2018 - Current // Denver CO.

#### BFA IN COMMUNICATION DESIGN

MSU has one of the best design schools in Denver Metro. While in school I designed a Wall Mural for the Communication Design department that paved the way for commissioned work from my classmates to create other department murals.

## REFERENCES

### JEFF EUTENEUER

Ex-Associate Creative Director at Sukle  
jeffdesign@me.com

### CRAIG SPALDING

Ex - Marketing Manager at Kidrobot  
hello@craigspalding.net

### MIKE SUKLE

Founder & Creative Director at Sukle  
Mike@sukle.com

### JAMES MONGOLD

Ex - Marketing Manager at Kidrobot  
james@jamesmongold.com

### REGIS UNIVERSITY

May 2018 - Sept. 2018 // Denver CO.

#### PRODUCTION DESIGNER - PART TIME

While at Regis I would be responsible for creating, updating and managing print and digital assets for any number of internal departmental clients. I would work closely with the client, project manager, art director and print vendor to produce the print materials for the project.

### INTELLIGENT DEMAND

Sept. 2015 - Aug. 2017 // Denver CO.

#### CONTRACT CREATIVE

Intelligent Demand is a thriving B2B marketing agency. I would assist in creating assets for multi touch campaigns for companies like Change Health Care, Rise Broadband, and the City of Los Angeles. Intelligent Demand also found my After Effects skills useful, I would animate gifs, infographics, and video interview titles.

### WOODEN SPOON CAFE & BAKERY

May 2013 - Sept. 2017 // Denver CO.

#### PART TIME JOB

The Wooden Spoon is a thriving part of the LoHi neighborhood and was a staple while going to school. I kept up in the high paced stressful environment, multi tasking on a variety of projects, all while providing the highest standard of customer service.

## DESIGN SKILLS

### PROGRAMS KNOWLEDGE

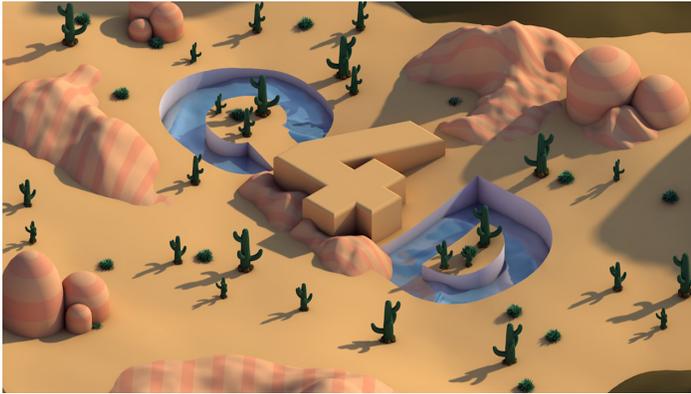
InDesign, Illustrator, Photoshop, After Effects, Premier Pro, Cinema 4D, Print, Digital, Animation, Webflow, CSS, HTML

### PROCYCLE CHALLENGE BIKE

2012 USA PRO CYCLING CHALLENGE  
FIRST PLACE DESIGN CONTEST

### THEO ROMEO

Ex - Executive Creative Director at Intelligent Demand  
Theoromeo@gmail.com



## CINEMA 4D RENDERS

Cinema 4D is probably the most powerful tool I have ever used. It has the ability to produce amazing 3D renderings with minimal time and effort. Teaching myself the program is pushing my design into new areas that I never thought were possible. Not only in animation and content creation, but also in both photo realistic and stylized renders.



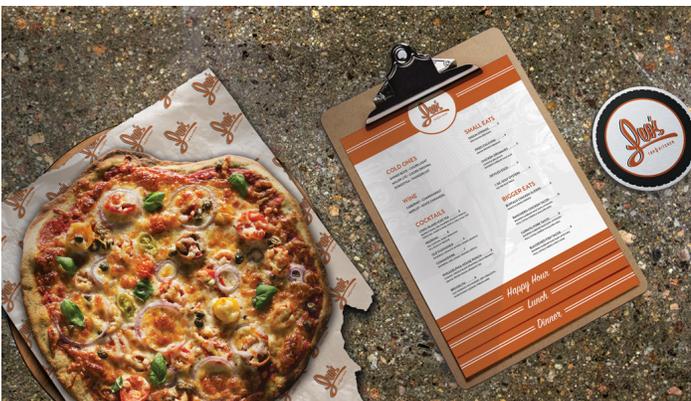
## SEEDLINGS

There is a clear difference in taste between veggies from the garden and veggies bought in the store. We are living in an age where people are paying more attention to what they're eating and where it comes from. But there hasn't really been a form to inspire children. Seedlings is a kit to get kids interested in growing fresh food.



## PEARL WINE CO.

Pearl Wine Co. is a local liquor store located in Platt park. The owner wanted the logo to show a sense of Colorado and to also be "hip," but needed to stand out from the sea of Colorado branded companies.



## LEO'S

Located in Winter Park, Leo's was in the process of re-branding themselves as a local hang out; a place where you can get hand-crafted food with your neighbor. Leo's wanted to be the Cheers of Winter Park. The hand rendered mark that reinforces the idea of a time when things were made from scratch.



SpongeBob SQUAREPANTS x kidrobot®

# SEA SPONGE SPONGEBOB

VINYL ART FIGURE

YEP IT'S A REAL SPONGE.

## ART DIRECTION

I skipped the Junior Designer phase at Kidrobot, and started as a mid level graphic designer. While I have been at Kidrobot I have improved the creative content by Art Directing videos and animations, set designs, formatting assets such as lay-flats for products. Here are some current examples of how I apply the D.I.Y. idea to creative branded content.



ART FIGURE  
BY ANDREW BELL



Santa Muerte

8-INCH DUNNY BY  
STEPHANIE BUSCEMA

