

The image features a halftone pattern of a pair of glasses, likely a pair of safety glasses or a similar style, rendered in a dark, textured color. The background is a fine grid of dots. Overlaid in the center is a large, bold, cyan-colored letter 'r'. The 'r' is a lowercase, sans-serif font with a thick stroke. The overall composition is centered and minimalist.



ROSS AHLVIN

Graphic Designer

Ross.Ahlvin@gmail.com

www.rossahlvin.com

303 956 3549

I'm an art director, designer, and animator who mixes DIY work ethic with modern refinement and execution. My focus areas are web, digital, print, 2D animation, and 3D rendering. I can conceptualize ideas, iterate, and move into production at break-neck speed. I'm looking to join a killer team of creatives and make awesome content that moves the needle.

Thank you for your time.

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WORK EXPERIENCE

KIDROBOT

Sep. 2018 - Current // Denver CO.

Marketing Graphic Designer

- Shared resource for Ecom, Wholesale & Marketing
- Web & Social Graphics for product launches.
- Wholesale graphics for prebook solicitations.

REGIS UNIVERSITY

May 2018 - Sep. 2018 // Denver CO.

Part Time - Production Designer

- Print Output
- File Management
- Digital Output

CREATIVE CIRCLE

May 2017 - Current // Denver CO.

Contract Designer

- Worked with Mad Studio for local branding needs.
- Laid out kids cereal packages for Love Grown.
- Worked with AOR for a City of Denver Fall Campaign.

INTELLIGENT DEMAND

September 2015 - Aug 2017 // Denver CO.

Contract Designer

- Create animations of client logos and lower third for interviews.
- Proficient in production for web and social media.
- Create icons and infographs.

SUKLE ADVERTISING + DESIGN

May 2012 - Sep. 2012 // Denver CO.

Design Intern

- Introduction to Advertising.
- Sit in and take part in conceiving process.
- Design assistant Pro Cycle Bike project.
- Work on digital mock ups for client.
- Update website, and knowledge of web content.

WOODEN SPOON CAFE

May 2012 - Sep. 2019 // Denver CO.

Part Time Job

- Multi Task on with a verity of tasks.
- Providing customer service and assisting customers with questions.
- Ability to work in a fast paced environment.
- Work ethic and committed to doing the best job every time.



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EDUCATION

**METROPOLITAN STATE
UNIVERSITY OF DENVER**

May 2017 // Denver CO.

Bachelor of Fine Arts in Communication Design

- Letter Press Assistant.
- Designed the wall mural to represent our department.

DESIGN SKILLS

Programs

InDesign, Illustrator, Photoshop, After Effects, Premier Pro,
Cinema 4D, Art Direction, HTML and CSS, knowledge of Print and Web

RECOGNITIONS

Revvie Award Finalist

Designed the presentation for
the Marketo Revvie 2017

Procycle Challenge Bike Art

2012 USA Pro Cycling Challenge
First place design contest

REFERENCES

Jeff Euteneuer

Ex-Associate Creative Director at Sukle
jeffe@sukle.com

Mike Sukle

Founder & Creative Director at Sukle
Mike@sukle.com

Theo Romeo

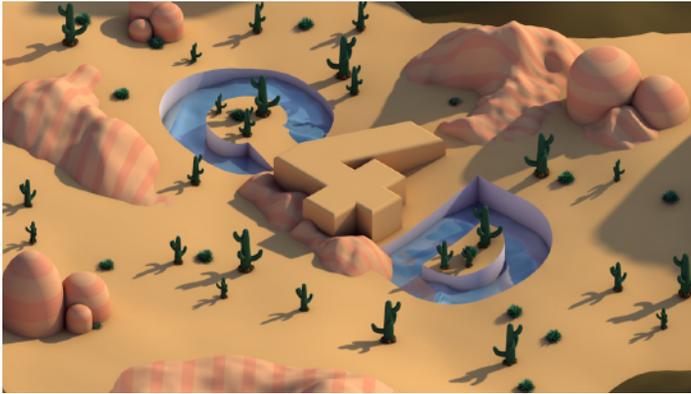
Executive Creative Director
at Intelligent Demand
theo.romeo@intelligentdemand.com

Craig Spalding

Ex-Marketing Manager at Kidrobot
hello@craigspalding.net

James

Marketing Manager at Kidrobot
hello@craigspalding.net



CINEMA 4D RENDERS

Cinema 4D is probably the most powerful tool I have ever used. It produces amazing 3D render with minimal time and effort. Teaching myself the program is pushing my design into new areas that I never thought were possible. Not only in animation and content creation, but also in both photo realistic and stylized renders.



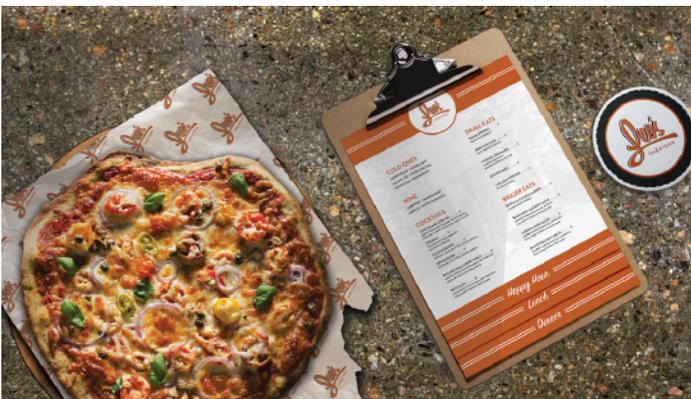
SEEDLINGS

There is a clear difference in taste between veggies from the garden and veggies bought in the store. We are living in an age where people are paying more attention to what they're eating and where it comes from. But there hasn't really been a form to inspire children. Seedlings is a kit to get kids interested in growing fresh food.



PEARL WINE CO.

Pearl Wine Co. is a local liquor store located in the Platt park. The owner wanted the logo to show a sense of Colorado and for it to be "hip," but needed to stand out from the sea of Colorado branded companies.



LEO'S

Located in Winter Park, Leo's was in the process of re-branding themselves as a local hang out; a place where you can get hand-crafted food with your neighbor, basically, Leo's wants to be the Cheers of Winter Park. The hand rendered mark that reinforces the idea of a time when things were made from scratch.



ART DIRECTION

I skipped the Junior Designer phase at Kidrobot, and started as a mid level graphic designer. While I have been at Kidrobot I have improved the creative content by Art Directing video, set design, formatted assets such as layflats, animation and tons more. Here are some current examples of how I apply the D.I.Y. idea to creative branded content.



