

René M. Paccha

Active Listening UX

Chicago, IL

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Skills

Solution mock-ups
Competitive analysis
Usability understanding
Visual design
Advanced Problem Solving
User requirements
Justinmind
Highcharts
Sketch
Vue.js
CSVkit
SQL
CLI

Experience

Huntington Bank Pavilion

Chicago, IL | UX Design Consultant

2020

- Created a user flow to trace the experience path of the user at initial state
- Improved in-team communication through self-planning and written guidelines for design studio feedback
- Planned and conducted interviews to derive actionable UX hypothesis
- Iterated on designs to attain mastery on required prototyping tools

Recipe Revolution

Chicago, IL | UX Design Consultant

2020

- Communicated specific heuristic points on developing business analysis
- Fielded questions as part of a team in final presentation to stakeholder
- Produced empathy maps to enrich engagement on contrasting personas
- Developed 2 personas to contrast on an existing user flow

Improv Olympic (iO Theater)

Chicago, IL | Musician

2015 - 2020

- Ensured flow remained uninterrupted at key stages or pivots during a performance
- Gathered actionable information quickly at improvised performance onset
- Met performance goals through periodic re-alignment and impact doubling

Education

Bachelor's in Music performance | University of Illinois at Urbana-Champaign

Effective Writing for Business and the Professions | The University of Chicago Graham School

Google Analytics Individual Certification | Google Credential 2020