



**Smart
Menu**

Scalable point of sale digital menus giving your customers access to reliable food information when eating out.



The Smart Menu Mission

“ Our aim is for everyone to know what is in their food. Smart Menu gives customers trustworthy, real-time food information, ultimately increasing customer trust and maximising your profits ”

Complete Customer Control

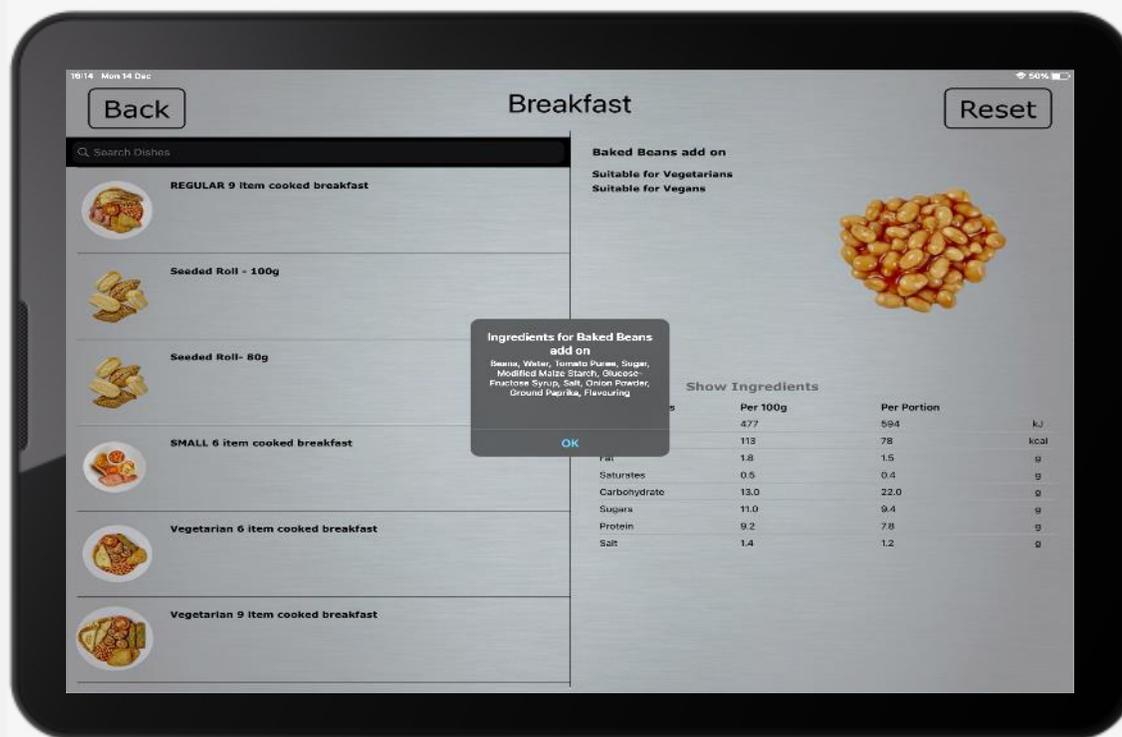
Smart Menu allows customers to customise your menu to see what's safe for them to eat based on their individual requirements.

They can select the allergens they want to avoid and see which options are safe for them to eat.

Smart Menu allows allergen preferences to be saved and cleared by each user.



Full Ingredient Declaration



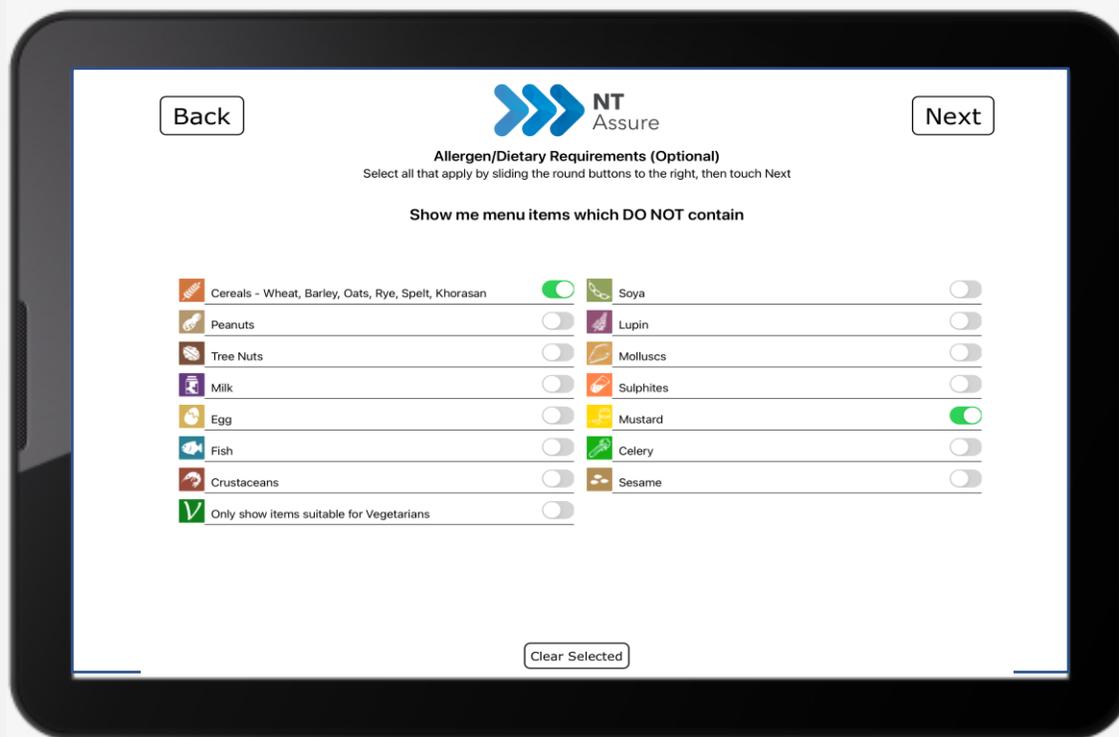
Smart Menu shows customers a full ingredient list of each item.

We ensure this vital information is easily accessible through our tablet application.

Smart Menu gives those with specific dietary preferences confidence when eating out.

Nutritional data is also available, offering complete transparency.

Bespoke Branding



Smart Menu can be integrated with your website, disguised in your branding for a smooth customer experience.

Smart Menu also works as an app, you can have tablets in-store for customers to use as allergen menus.

Since Covid-19, the popularity of online menus has soared. With consumers expecting single use menus or the ability to view menus online, now is the time to implement Smart Menu.

Smart Menu

We provide enterprise solutions to display digital food and allergen information at the POS for **32 leading food brands in over 3200 restaurants.**

Smart Menu enables guests to find dishes matching their food preferences and the choice to interact with dietary data to suit their preferences.

The information on Smart Menu is always live and accurate. The data is stored online and it automatically updated through our API if there are any changes.

Our 'Smart API' gives you the control to update all of your digital channels at once. Our data is real time, provided 24/7 and supported by a team of food and digital experts.

32

Brands

16,500

IOS Downloads

3200+

Restaurants

7500

Smart Menu Devices

How it works



Data flows from Smart Chef to Smart Menu through our Smart API.

This allows all menus to be live and accurate. If there are any changes in your supply chain, your online menus will be updated too. New menu cycles are automatically deployed so your channels of communications with your customers are always up-to-date.

The Result

Smart Menu is the next gen digital menu application created to encourage businesses to go digital and make easy-to-access allergen information available to their customers.

Smart Menu provides real time validated allergen and dietary information for your customers, as well as nutrition information such as calories and sugar and salt levels.

Ideal for hotels, restaurants, cafes, pubs and bars where it can be difficult for customers to access allergen information.

100%

FIC Compliant
Ingredient Declarations

Choose

Vegan &
Vegetarian Dishes

Display

Nutritional values by
per 100g and per
serving

14

Major Allergens in Filter
Options



**Smart
Menu**

Chat to one of our food safety consultants now to find a Smart solution for your business.

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Email: info@ntassure.com

About Us



INDUSTRY

Food & Beverages



HEADQUARTERS

Northamptonshire, England



BUSINESS ESTABLISHED

2002



WEBSITE

www.ntassure.com



IMPLEMENTATION PARTNERS

NT Assure



COMPATIBLE APPLICATIONS

Smart Supplier, Smart Chef,