



# Smart Retail

Simple and easy to use Product Lifecycle, Specification  
and Pack Copy Software.



# NT Assure: About Us

---



INDUSTRY

**Food & Beverage**



HEADQUARTERS

**Northamptonshire, England**



BUSINESS ESTABLISHED

**August, 2002**



WEBSITE

**[www.ntassure.com](http://www.ntassure.com)**



IMPLEMENTATION PARTNERS

**Dinepilot Limited**



COMPATIBLE APPLICATIONS

**Dinepilot**

## THE SMART RETAIL MISSION

Smart Retail provides brand owners with a simple and easy to use product lifecycle, specification and pack copy solution, enabling seamless connection with their suppliers and ensuring regulatory compliance.

# User Story: HG Walter

## BACKGROUND

HG Walter, are an independent family-run butcher committed to changing the way people eat meat. Established in 1972 by Peter Heanen, HG Walter has become one of London's most respected butchers.

## CHALLENGE

HG Walter approached NT Assure about adopting a specification system to manage their retail products.

They had no specification system in place and as their business was growing with around 3500 SKUs in the range, they wanted a system to manage their food information, pack copy and label compliance, which includes ingredients, nutrition, provenance, allergens, and dietary claims.

## OUTCOME

NT Assure had the solution for HG Walter, our software system Smart Retail manages product lifecycles, specifications, and has a pack copy solution.

The implementation of the solution was easy. HG Walters brought an off the shelf product, which could always be made bespoke later if required.



# User Story: HG Walter



*"Smart Supplier has provided HG Walter Butchers with a quick, simple and easy to use product lifecycle, specifications and pack copy solution.*

*The software enables collaborative working between us, our suppliers and manufacturing teams, ensuring regulatory compliance throughout NPD projects and for existing SKUs. The software that has been developed by NT Assure is fully bespoke, which meets our needs at HG Walter.*

*We have a significant range of Own Brand product data where we can manage our food information from mixing bowl to shelf (including ingredients, traffic lights allergens, nutrition, and dietary claims). The platform is easy to use, reduces time and we can easily create reports to visualise our data.*

*NT are a friendly and knowledgeable team. They are extremely helpful providing technical, regulatory and IT support with projects and they show an extreme passion for this platform and business solutions they offer.*

*This is the second business where I have used NT Assure and all platforms they provide. The main reason I keep going back for more, is their exceptional company values, I feel like one of the family. This DNA attribute shines through and is clearly at the heart of everything they do and want to be.*

*Friends and family for life, and please don't ever change!"*

**Tom Millington, Head of Technical**

# User Story:



## BACKGROUND

Monty's Bakehouse are recognised as one of the leading innovators of high quality sustainably packaged hand-held snacking and meal solutions for the global travel and foodservice markets.

Their airline product portfolio is now one of the broadest and most established in the industry.

## CHALLENGE

Monty's Bakehouse required a system to securely store their product specifications and pack copy information.

Smart Retail allows them to store all mandatory food information and specialist data such as airline meal codes in one location and offers them complete control over their data.

## OUTCOME

As a result of using Smart Retail, Monty's were able to make technical decisions faster, knowing the specification information was correct and backed up by our software.

# User Story: Monty's



*“The Smart Retail specification management software by NT Assure has provided Monty's Bakehouse with a quick, simple and easy to use specification and pack copy system which enables collaborative working and communication between Monty's Bakehouse and our suppliers.*

*At Monty's Bakehouse we believe it is vital for our customers to have easy access to accurate information to make an informed decision around their food, wherever it is consumed.*

*NT Assure were dedicated to creating a solution for us that could cope with our compliance and food safety needs as a market leading international food business operator to support us and our suppliers in the development of high-quality products”*

**Leigh Carter, Technical Manager**

## THE RESULT

Smart Retail has been developed for retailers and brand owners enabling them to manage their own brand product data from mixing bowl to store shelves.

Mandatory pack copy information, including ingredients, traffic lights, allergens, nutrition and dietary claims are clearly captured within fully bespoke specification templates which generate versioned pack copies to be approved and sent straight to the printer or repro team, all within the application!

Clients can monitor and communicate with suppliers throughout the product development lifecycle using our gated approval process and utilise the built-in reporting tools to quickly generate and share reports to better visualise data.

**300+**

Global Suppliers

**Own  
Brand**

Specification  
Management

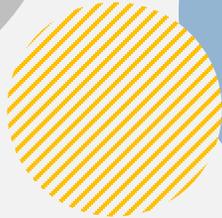
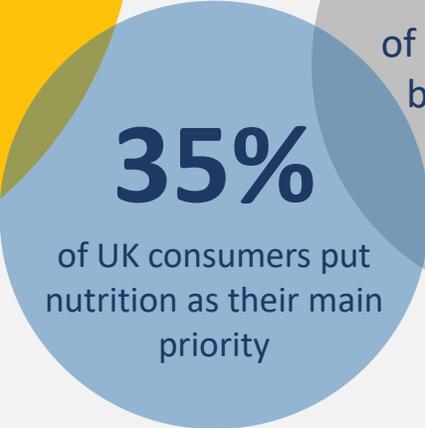
**4,800**

Specifications and Counting

**665+**

Active Users

# High Level Impact



Full compliance with food information regulations



Chat to one of our food safety consultants now to find a Smart solution for your business.

Tel: 01933 272 089

Email: [info@ntassure.com](mailto:info@ntassure.com)