

FIRSTCLASS SERVICES

FirstClass Merchant Services (FCMS) is integrated with PetExec's service platform. When you choose FCMS' top-rated credit card processing, *your merchant services data is integrated into PetExec's reporting system*. This provides your business with up-to-date financial reports right from your PetExec dashboard.

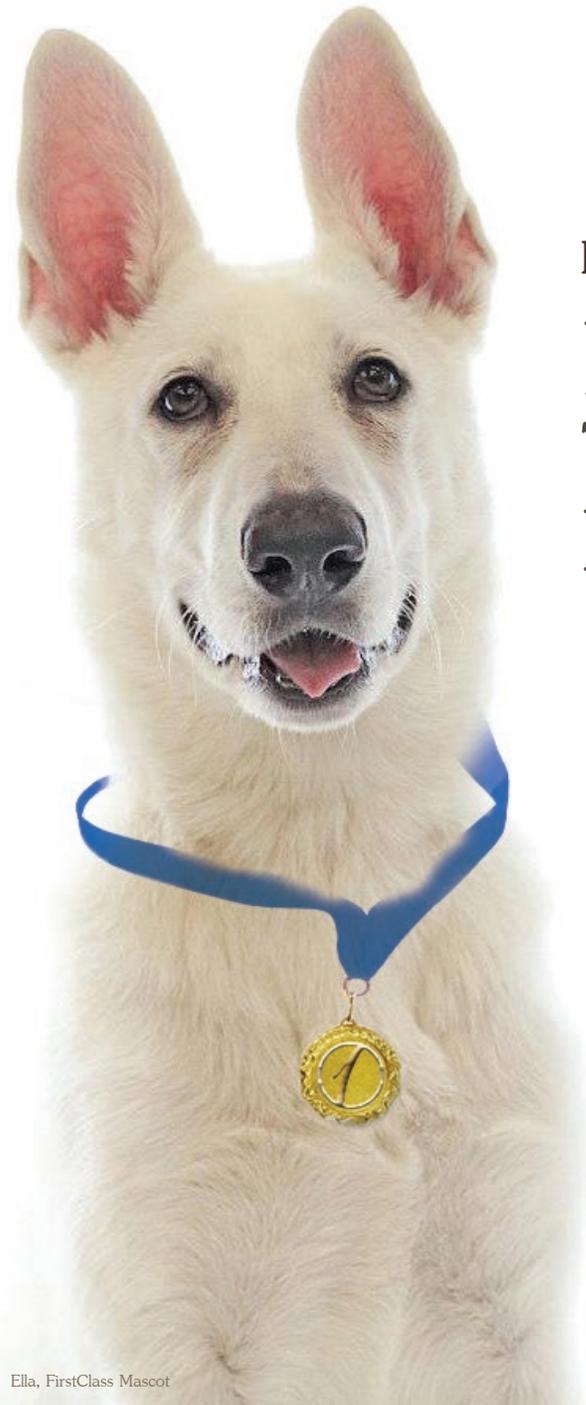
Our testimonials say it all. PetExec "packmates" receive the best service, hands-on training and pro-active intervention with a dedicated FirstClass payments specialist.

- 24/7 support
- Pro-active intervention and monitoring
- Complimentary merchant services business and pricing analysis
- Dedicated payments specialist
- Fair, honest and transparent rates
- Same-day funding
- Same-day merchant account approval
- Consolidated and detailed processing statements and reporting
- No long-term processing commitment
- Free terminal placement program



FIRST CLASS
Merchant Services

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Ella, FirstClass Mascot

FIRST CLASS
Merchant Services

Meet the Top Dog in Every Class

PetExec customers deserve the best in credit card processing. With FirstClass Merchant Services you'll get a top-rated service provider endorsed by PetExec as a preferred integrated partner. Our "packmate" testimonials proudly say it all.



We are the PetExec, Inc. integrated preferred partner.

You need a first class credit card processor.



We are the PetExec preferred merchant service provider.

We're top dog in every class.

FirstClass Merchant Services (FCMS) provides your established, startup or expanding pet care business with **credit card processing that's smartly integrated with PetExec's system.** FCMS "packmates" receive hands-on training along with proactive intervention and monitoring of their daycare's credit card processing.

Read our testimonials and then compare our service. FirstClass Merchant Services is the top dog in every class for customer service, savings and systems. **You're ready to upgrade to FirstClass Merchant Services.** Contact Josh and his team at 407-704-6400.

INTEGRITY

“It was critical that I exercised due diligence to make sure my customers were getting not just a great deal, but an honest company and great customer service from a merchant services provider. I found both with Josh Cole at FirstClass Merchant Services. I get approached daily by merchant service providers trying to sell me and make promises that they simply cannot deliver. **Josh is not a salesman, rather a true analyst and mentor to guide my customers to the best choice based on the way they do business.** Some of my customers save thousands each month on processing fees since switching to FCMS and skipping the middleman. **Josh has unshakable integrity and I feel completely confident sending my customers to him knowing they are in the best possible hands.** I can't say enough good things about Josh and my FCMS experience. Josh and his team are First Class!”

Paula Mosteller
Owner, PetExec Inc.

SERVICE

“I started my company ten years ago and turned it into a lucrative operation with multiple locations. Credit card reporting revolves around my companies' finances so when my numbers are flawless, an enormous amount of stress, energy and money is saved. FirstClass Merchant Services is simply a superior credit card processor. **Not only has FCMS removed stress from the reporting process, FCMS saves me time and money every single day.** Their integrated software has eliminated the need to have a separate billing and operational system improving my staff's productivity. **FirstClass Merchant Service always provides consistent service. FCMS responds to our requests with incredible promptness.** FCMS completes everything they promise. This is such a rare quality these days; I trust this company completely. In another ten years, I will still be doing business with Josh and FCMS.”

Julie Liu
Owner, Just Pet Me

A TRUE PARTNER

“In one month, our partnership of four women, created a business out of thin air including gutting and rebuilding our facility with our bare hands. Our litmus test for purchases over one cent in that first month was, can we literally not open our doors on day one? From 7 AM to midnight, we had a million things to worry about. With Josh, we never had a second thought about our credit card processing. **FirstClass Merchant Services for us was then and is now like having a fifth business partner we can trust like family and who always exceeds our expectations.** Our partnership includes one finance person with a masters degree in economics and three “get those gross numbers away from me” partners. **The team at FirstClass won everyone over with clarity and patience!** Transparency and awesome service got us started at FCMS but the products will keep us forever. We could not be happier.”

Emily Allen
Owner, A Joyful Dog

PERFORMANCE

“Josh Cole and his team at FirstClass Merchant Services have been absolutely amazing since we switched over to them three years ago. When we started our business, we used our bank's merchant services. They were lackluster with frustrating performance. **We were looking for a new service and Paula from PetExec recommended Josh and his team at FCMS.** After my first phone call with Josh, I was at ease with such an important change! When it came to setting up our system, Josh was there every step of the way. I would contact him with questions and he always called me right back. He helps us get all the right information to solve our problems. **We were so happy and pleased with Josh Cole and his team, that we transferred all of our franchisees to use FCMS.** Josh gives them all the same attentiveness The relationship with PetExec and Josh has been beyond our expectations. FCMS is the top dog!”

Alissa Cruz
Owner, D Pet Hotels