Jessica Chow
Product Designer

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EXPERIENCE

Microsoft | Product Designer 2

January 2021 – Present

Drove design direction for multiple feature areas such as the search and browsing experiences across the Microsoft Store for Windows 11

HTC Vive | Product Designer

August 2018 – June 2020

Oversaw product development and strategy across Viveport Infinity's desktop, web, and VR platforms that contributed to a 240% increase in subscribers

Whitepages | UX Designer

June 2016 – January 2018

Cultivated the Whitepages Premium brand identity and transformed broad concepts into designs that led to more intuitive experiences for 50 million users

SAP Concur | UX Design Intern

January 2016 – March 2016

Synthesized user research to create design documentation for Concur Labs applications and collaborated with developers to create final prototype

University of Washington | Visual Designer

August 2015 – January 2016

Developed visual identity of the Student Technology Loan Program and increased awareness of program's services by producing print and web promotional material

EDUCATION

University of Washington

September 2012 — June 2016

B. Design in Interaction Design

SKILLS

Design

Product Strategy
User Experience
Interaction Design
Wireframing
Usability Testing
Rapid Prototyping
Identity Systems
Illustration

Software

Adobe Creative Suite
Figma
Sketch
UXPin
HTML/CSS
Webflow