

Jessica Chow

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Experience

HTC Vive · UX Designer

August 2018 – June 2020

- Collaborated with a cross-functional team to design Viveport Infinity features that contributed to a 240% increase in subscribers
- Created in-depth design deliverables including information architecture, user flow diagrams, and prototypes to validate concepts for virtual reality experiences

Whitepages · UX Designer

June 2016 – January 2018

- Cultivated broad concepts into designs that led to more intuitive experiences for 50 million Whitepages Premium users across different platforms
- Conducted usability testing and assisted in user interviews to identify user needs and effectiveness of design decisions

SAP Concur · UX Design Intern

January 2016 – April 2016

- Synthesized user research into insights that were used to create wireframes, interaction models, and prototypes for Concur Labs applications
- Developed visual designs and microinteractions for Concur Labs applications and collaborated with developers to facilitate prototype development

Univ. of Washington · Graphic Designer

August 2015 – January 2016

- Increased awareness and understanding of the Student Technology Loan Program's services by producing print and web promotional material

Education

University of Washington B. Design in Interaction Design

June 2016

Skills

Interaction Design, Visual Design, Research Synthesis, Storyboarding, Rapid Prototyping, Usability Testing

Tools

Adobe Creative Suite, Sketch, UXPin, HTML/CSS, Figma, Invision, Webflow