



Data Scientist

Job Description:

UBDI is a startup based in Washington, DC tackling one of the biggest challenges in the online world - helping people ethically monetize their data and insights, starting first in the \$76 billion market research industry. The company has already been featured in The Wall Street Journal, New York Times, Slate, USA Today and AdWeek for its work, and its app for consumers and research tools for partners launch this fall.

UBDI is looking for a creative and intelligent data scientist who can find valuable insights in our member's nearly 1B user-consented data points.

You will also be taking the lead in helping us launch queries and analyze the results of studies that tie together survey responses, matching tags, and data from sources that includes social media, finance, health, fitness, media & more!

This role includes work finding insights in a variety of multi-source data, then creating visualizations that best showcase the value of the data to paying clients and partners.

While our clients are mainly focused on market research insights, some are also interested in using our data to improve AI/ML models, so experience using data from any of our sources in models is a bonus!

What you'll be doing:

- Finding insights in hundreds of millions of user-consented data points
- Creating data visualizations in tableau, DplayR and other software
- Actively classifying data from new sources like Uber/Lyft, CVS, Apple Health
- Identifying the most crucial data from existing sources like Facebook, Fitbit, Finance, Twitter, Pinterest, Youtube, Spotify, & more!
- Identifying new sources and opportunities that will showcase the value of the data our users can aggregate.

What do we look for?

- At least 4 years of experience in Data Science or related roles
- Confidence in applying machine learning methods such as; regression, classification and unsupervised learning
- Ability write queries in SQL, Python or R
- Natural curiosity & creativity
- Ability to work quickly with a small and agile team
- A desire to want to explore the intricate data we get from our users and create engaging reports and models that help showcase the power of their personal data

What do we get especially excited about?

- Experience in quantitative finance
- Experience building behavior and sentiment analysis tools
- Familiarity with market research, medical research, or financial research outputs and insights

How long will all this take? We're typically pretty quick!

1. Submit resume
2. Zoom call with core team
3. Meet some of the wider team

What do you get for all your hard work?

- \$80K- \$120K based on experience
- Employee stock options (TBD)

Are you hiring on a part-time, consulting or internship basis for this position?

Yes! If you're the right fit, we can find a level of involvement you will be comfortable with.