

HAO XIAN

UX Researcher
UX/UI Designer
Interaction Designer



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► xianhaodesign.co

EDUCATION

MFA Interaction Design

School of Visual Arts

Anticipated 2020 May

BFA Art and Design

Beijing Normal University

Graduated at 2018 June

SKILLS

Design Methods

Desk research

A/B testing

Interviewing

Prototyping

Information Architecture

Mapping

Risk Analysis

User Testing

User Journey

Service Blueprint

Motion Design

Copy Writing

Video Editing

Code

Python

JavaScript

HTML

CSS

Arduino

Processing

SOFTWARE

Adobe CC Suite

Sketch

Framer

inVision

Principle

Origami Studio

Protopie

FinalCutPro

Flinto

WORK EXPERIENCE

HMI Designer & Requist Manager - Bosch

China, Shanghai | October 2020- Present

- Proposing new design based on research results as well as data and refining existing features for HMI in motorbikes
- Delivering assets as UI resources for developers to use CGI studio to realize those features
- Building specification file and format as UI stander in this project
- Publishing weekly baselines and feature maturity level as well as sample baselines
- Managing the relationship between system requirements and software requirements

UX Designer & Resercher - Jasper Financial

New York, US | June 2020 - August 2020

- Did user research for Jasper 4 products and make an End2End redesign plan for Jasper financial second version to gain more users
- Did a new branding for Jasper to create a better public company image

Interaction Design Intern - BMW Tech Corporation NA

Chicago, US | May 2019 - August 2019

- Compared and managed competitive research data to get customer insights about BMW on-line booking flow and wrote an in-depth report. Thus every time when BMW wants to design a new version of the App, they can refer to my research book
- Sketched idea proposals, and evolved some for redesign plan of BMW Connect App
- Owned and launched progress-bar improvement feature for on-line booking appointment and collaborated with developers and product managers

SVA Instagram Medium Assistant

New York, US | August 2018 - September 2020

- Assisted School of Visual Arts Interaction Design Department across different platforms.
- Used photographs to deliver the best creative output of School of Visual Arts Interaction Design Department

UX Designer - Yitu Tech-Inc.

Beijing, China | June 2018 - August 2018

- Created new visual style for MAP elements throughout the platform, for AI monitoring system used by Chinese security to fight with the criminal,getting good comments from the policeman
- Uncovered UX design bugs in the system and provided potential solutions to improve UX
- Completed an in-depth analysis into the competitors and wrote a report for future reference
- Created prototype with visual effects and animation to demonstrate new features of company's platform t the head of the company, getting good feedback

UX Designer - Beijing Sharpening Stone Technology Co., Ltd.

Beijing, China | June 2017 - August 2017

- Managed UX design and tested the usability of the new version of Mockingbot to improve the usability, resulting in good comments from users
- Uncovered bugs in the former application, suggested solutions and optimized the UI of Mockingbot to make the interface more intriguing and attract more users

Design Intern - Shanghai-GM-Wuling Automobile Co.,Ltd.

Liuzhou, China | June 2016 - August 2016

- Managed the car components and color design to unify the branding, gaining more revenue
- Made a clay conceptual model car for further car inspiration reference.

AWARDS & HONORS

- 2018 The School of Visual Arts Instagram Scholarship
- 2016 - 2017, Finalist Prize, DCKD 2016 German and China Art and Design
- 2015 - 2016, First Prize, National Normal University Library Alliance Logo Design