

sinan mohsin.

Sr. Product Designer

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Skills

UI Design
UX Design
Prototyping
User Research/Testing
Design Research
Journey Mapping

Tools

Adobe CC
Framer
Invision
Sketch
Figma
HTML
CSS

Education

Ontario Tech University (UOIT)

BCom (Hons) – Commerce

Brainstation

User Experience Design

Work Experience

Spotify, Product Designer

January 2023 – Present

Creating new and unexplored experiences as part of the Growth and Innovations team, working towards a goal of 1 Billion users at Spotify.

Nanoleaf, Product Designer

March 2021 – December 2022

Leading the UX team to deliver end-end experiences across mobile (iOS/Android), Desktop, and Web. Building 0-1 User-Centered experiences. Creating and Growing Design and UX Research practices. Crafting intuitive UX that unifies hardware and digital products.

Snippt, Co - founder/Product Designer

June 2017 – March 2021

Designed, prototyped and shipped Restock — India's first Sneaker Trading platform. Built seamless Buyer & Seller experiences that attracted 12,000+ buyers & 3,000+ sellers early user signups during beta. Led user research and testing in a new market. Designed and developed dedicated seller platform focused on inventory management, sales history, order tracking and seller support.

Led UI/UX design of Snippt — video driven shopping platform for North America and South Korea. Researched and identified problems and solutions through user research for mobile commerce.