



# Entrepre Nerd

I'm Max, and I educate on early entrepreneurship online. I went through a top entrepreneurship program (*Tepper School of Business, at Carnegie Mellon University*), but learned everything I know outside the classroom.

EntrepreNerd was born out of the need for closely documented lessons on smaller-form entrepreneurship. Existing curriculum and information online focuses far too much on the Silicon Valley method of "startups," and that's how less than 1% of actual companies are built. It's much riskier, and unbelievably unrealistic.

Through the show, I've started a profitable startup group, created a tech internship platform, taught entrepreneurship in K-12 schools, built a student-focused newsletter, and more.

I may not have sold a big fancy tech startup, but **I understand how people learn entrepreneurship.**

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I speak on a few things:

### Live Building ~ 45min - 1hr

The biggest hurdle for a lot of early entrepreneurs is starting, so we'll build something with real potential together, live.

We'll build a newsletter, an online store, a fake startup, etc. - and record the process so you can follow it later. The audience will help me make decisions about the product, and we'll spend the remainder of the time mapping the product's path to profitability.

### Educating Future Entrepreneurs ~ 30min

The only way to learn entrepreneurship is by trying it out, and it doesn't have anything to do with funding, or your idea. It's about solving problems.

We'll go through a very detailed process called customer discovery, and I'll give the audience access to the list of questions I've created to nail down actionable customer problems.

### Telling Your Story Online ~ 30min

The best thing for me professionally has been sharing my experiments and thoughts online for the past few years. For individuals the network becomes invaluable, and for businesses it helps with sales, hiring, investment, and more.

We'll talk about how to start sharing, what platforms prefer what types of content, and how important this practice is for students and brands alike.

I've spoken before, and I do it every week online, but here are a few places I've done it before:



*and more...*

**YOUNGSTOWN  
STATE UNIVERSITY**

*"Max spoke at a recent Entrepreneur Business Live event I ran in New York and was a brilliant addition to the line up. He was articulate, energetic and keen to give. All the hallmarks of a great speaker."*



*Richard Moore, Head of Growth at  
Entrepreneur Business Live*

If you're interested, let's talk:  
[maxmirho@gmail.com](mailto:maxmirho@gmail.com)



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