Building Pathways For Collective Impact

Immigrants are humans, so as far as I’m concerned, immigrant rights are human rights. I empathize deeply with immigrants because we share the same goals—personal safety, economic security, and an opportunity to realize our potential. These are the founding ideals of America, a nation born of immigrants.

Let’s be clear, our pursuit of liberty and justice for all often falls short. We must honor the dignity of everyone by ensuring our laws are easily accessible and clear to understand. For Mobile Pathways, this means bringing clarity and sharing innovation with our immigrant advocate partners.

I love that we can use technology to achieve things at scale, bring down costs, and share data.

The coalitions we lead are a powerful reminder that we are stronger than any one of us. Altogether, we’re powering a radical realignment of our immigration system.

Our biggest challenge and opportunity that we face ahead is focusing on which technology to build. With feedback from our partners, data analysis of our impact, and even artificial intelligence, I know we will make the right decisions to provide legal aid to the masses. So whether you are donor, a partner, or you’re thinking of joining us, we thank you for reading this short report, which reflects the work of countless individuals striving towards a just America for everyone.

Jeffrey O’Brien
CEO and CoFounder
Mobile Pathways
WE BUILD CONNECTIONS

Our community informs thousands of immigrants with reliable information so they feel safe in their communities and prepared for their legal journey ahead.

MEET DJAMAL
A Cameroonian political refugee. Maddie texted him legal advice when he got stuck at the U.S.-Mexico Border. Now safely emigrated, he's learning tech and, helping refugees get equal access to justice.

MEET MADDIE
A Mobile Pathways’ partner working at Al Otro Lado, she texts asylum seekers their rights. On our innovative platform, she can reach thousands of people like Djamal via WhatsApp and SMS.

INTENDING IMMIGRANTS
Informed | Prepared | Safe

IMMIGRANT ADVOCATES
Mobile | Digital | Transformed
IMPROT REPORT 2021 WHAT WE DO

ACCELERATING MOMENTUM

142 SUPPORTED PARTNERS

MESSAGES SENT
Our partners help immigrants navigate the legal system, stay up-to-date on critical news, and stay safe in their communities.

501,407 INFORMED ON COVID VACCINE
Our secret ingredient is trust. Our vaccine coalition sends culturally appropriate vaccine info in many languages, via many channels, resulting in 8,617 vaccinations in 2021.

91,667 CA IMMIGRANTS SERVED
Together with the Tides Foundation, we tracked $25M of direct cash aid in 2021 for undocumented families hit by the COVID economic crisis in California.

30,481 DETAINES SEARCHED
Our Detainee Locator locates, tracks, and informs on status changes of immigrants detained across the USA. 844 detainees were actively tracked in 2021.

656K INFORMED IMMIGRANTS

IMMIGRANT REACH
Our goal is to empower 1M immigrants with vital information about legal rights and services.

$1.3M FUNDS RAISED
Our nimble organization doubled our budget for 2021, thanks to our generous supporters (see pg. 7).

2021 AT A GLANCE

2019 2020 2021

2k 72k 794k
MESSAGES SENT

844 detainees

2019 2020 2021

12k 183k 656k
INFORMED IMMIGRANTS

501,407
INFORMED ON COVID VACCINE

91,667
CA IMMIGRANTS SERVED

30,481
DETAINES SEARCHED

$1.3M
FUNDS RAISED

Our partners help immigrants navigate the legal system, stay up-to-date on critical news, and stay safe in their communities.
48 California organizations coalesced to track how state dollars supporting immigrant families were disbursed and spent, providing an intimate narrative of the struggles and isolation of immigrant families.

THE POWER OF A COLLECTIVE VOICE

When immigrant advocates combine their voices, the fruits of positive change emerge. Our collective voice, exercised through various coalitions led by Mobile Pathways, is power - the power to drive real change for immigrants, their families, and our communities.

IMMIGRANT REACH: 91,667
OUR FOCUS: Direct Cash Aid
48 California organizations coalesced to track how state dollars supporting immigrant families were disbursed and spent, providing an intimate narrative of the struggles and isolation of immigrant families.

IMMIGRANT REACH: 321,843
OUR FOCUS: Inform + Vaccinate
Made up of 20 nonprofit partners, our Vaccine Equity Coalition disseminates information about COVID-19 vaccine access and runs vaccination clinics. We focus on immigrant communities living in fear of approaching health services with their pending immigration status.

POTENTIAL REACH: ~300 Cases
FOCUS: Legal Representation
Our newly formed coalition of five California-based organizations builds innovation to monitor immigration cases, connecting them to 200+ pro-bono attorneys, and automatically collects government case information to bring clarity and productivity.
POWERED BY OUR NETWORK

LEADERSHIP FOR PURPOSE
Leaders bring skills, tools, and the ability to navigate uncertainty with confidence. We are grateful for our profound journey with Salesforce executives that mapped our strategic plans for 2021, and beyond.

CHAT FOR IMPACT
We won $50K from WhatsApp and Turn.io to build Hola Abogada, a WhatsApp chatbot who provides legal aid to the masses. Even better, we took part in an accelerator with 10 innovative nonprofits.

EXPERT VOLUNTEERS
Twilio and GitHub volunteers provide expert help in our pioneering technology efforts. They bring rich clarity to our wealth of data. In 2022, we’ll launch an interactive map of 215K immigrants impacted by COVID in California.

NIMBLE INNOVATION
Our growing and flexible technology team helps nonprofits digitally transform as they harness the power of technology. We bring clarity to their data, focused impact to their actions.

IMPACT REPORT 2021 WHAT WE DO

Our ability to deliver impact as a young organization is made possible by our generous and powerful network. We stimulate innovation by working alongside attorneys, activists, nonprofits, corporations, and disruptive thinkers. All opinions are heard as we believe that rich and diverse thoughts stimulate innovation.
Launched in 2021, Charlas are “TikToks with a Purpose”, short informational videos made by vetted immigration experts in English and Spanish. Texting video provides deeper context and understanding about key issues on the go. Charlas is available on YouTube, with 20,000+ views. In 2022, we will make these videos available on WhatsApp via Hola Abogada.

We lead coalitions as they allow for hybrid strategies by harnessing individual organizations’ strengths to tackle immigration more powerfully together. This pluralism can be cultivated through supporting organizational efficacy and rights-based initiatives (i.e., vaccine equity) that solve for the multitudes of imbalances in our justice system.
THANK YOU

Our deepest gratitude for those who power our pathways towards immigration justice.

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