



Zaid Syed

zaidsyed.com
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EDUCATION

University of California, Berkeley
Berkeley, CA
Aug 2018 - May 2022 (expected)

B.A. Cognitive Science
Minor, South Asian Studies
Alumni Leadership Award Recipient

EXPERIENCE

Apple
Cupertino, CA
May 2021 - Aug 2021

Product Design Intern, Apple Maps
Led design of three major enhancements of a feature shipping in an upcoming release of Maps. Presented prototypes to Maps leadership.

Apple
Cupertino, CA (Remote)
May 2020 - Aug 2020

Product Design Intern, Apple Media Products
Ideated, designed, and prototyped new product experiences for weekly design reviews, culminating in a final presentation to the Director of Design.

Berkeley Innovation
Berkeley, CA
Sep 2019 - May 2020

Product Design Consultant
Collaborated with three other consultants to tackle real-world design problems for YouTube (fall 2019) and Samsara (spring 2020).

The Daily Californian
Berkeley, CA
Sep 2018 - Apr 2019

Web Developer
Led redesign of multimedia section for the web edition of the Daily Californian, an independent newspaper serving over 10,000 readers in Berkeley.

VOLUNTEER EXPERIENCE

Design Museum Everywhere
Cambridge, MA (Remote)
Feb 2021 - Jun 2021

Mentor Designer, Neighborhood Design Project
Hosted weekly drop-in hours and mentored a team of four Cambridge, MA-based youth who explored solutions to real-world needs in their communities.

Oakland Unified School District
Oakland, CA
Feb 2019 - May 2019

Volunteer Teacher's Assistant
Served as a high school teacher's assistant at Fremont High School in East Oakland, teaching U.S. and world history for ESL and fluent speakers.

SKILLS

Methods
3D Design
Accessible Design
Wireframing
Rapid Prototyping

Tools
Figma
Sketch
Principle
Cinema 4D

Technical
HTML
S/CSS
JavaScript
Python