



Nonprofit Assessment Preview

Spur is a data driven organization that believes information is the cornerstone of impactful giving. Our Assessment process has two primary purposes: to understand what you do and what life-cycle stage of organizational development applies to you. That knowledge informs how we can support you.

This Assessment Survey is organized into 12 topics

1. General Information
2. Mission, Vision, Values
3. Planning - Strategic & Annual
4. Programs & Services (Templated Format for Information on up to 5 Programs)

<i>Program Name</i>	<i>Funding Sources</i>
<i># Years</i>	<i>Partners</i>
<i>Problem or Need Addressed</i>	<i>Program Goals</i>
<i>Core Activities</i>	<i>Evaluation</i>
<i>Target Beneficiaries, Size, # Served</i>	<i>Challenges</i>
<i>Resources Required</i>	
5. Funding & Finances - Assets, Income, Expenses, Capital Campaign Income & Expense, Budgeting
6. Financial Practices
7. Fundraising Statistics, Sources of Income and Practices
8. Human Resources
Employee Stats - Counts, Demographics, Tenures, Compensation Ranges, Benefits and Practices
9. Board of Directors Terms and Practices)
10. Executive Leadership (Tenure and Core Competencies)
11. Marketing & Branding Methods and Practices
12. Information Technology & Systems Status and Practices

At the end of each section we ask for your top 3 challenges in that area and provide an open comment box where you can add whatever information you consider relevant to our understanding of your responses. If there are questions for which you don't have answers or accurate data, we ask that you skip them and explain why in the comment box.

Once you complete the Assessment questionnaire, Spur reviews your responses, makes a list of clarifying questions that it shares with you in advance of a debrief meeting with your executive director, board president and whatever members of your board or staff they care to include. The goal of the debrief meeting is to ensure Spur has a solid understanding of your work, organizational needs and opportunities as well as your highest priorities for funding. The understanding we gain through this assessment process is the baseline from which we can consider making impactful grants and introducing you to donors in our network whose interests align with your work. Every 12-18 months we invite you to update your responses, through an abbreviated process, so that our understanding stays current.