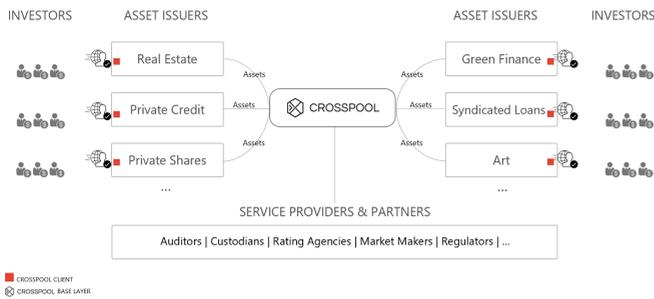




### POWERING INSTITUTIONS AND PROFESSIONAL INVESTORS TO THRIVE IN THE NEW DIGITAL PRIVATE MARKETS



### MAJOR CHALLENGES

#### INEFFICIENCY 25% diseconomies of scale

Private markets operations are conducted in a highly manual fashion, with complex multi-party interactions and dispersed systems. A coherent data collection and use across systems, the enforceability of transactions, and effective identity management and permissioned access management are some of the challenges to tackle.

#### INACCESSIBILITY \$2 trillion dry powder

Even large alternative asset managers report constraints around access to high-quality dealflows, particularly in foreign geographies. This issue is increasingly prominent for family offices and high-net-worth individual investors.

#### ILLIQUIDITY 20% risk premium on asset prices

The overhead and costs for sellers to get out of positions and for buyers to gain secondary market access is typically prohibitive, poor price discovery hindered by high levels of information asymmetry and extensive lock-in periods attribute to extremely low liquidity.

### A GAME CHANGER IN DIGITALISING CAPITAL FLOWS

A secured and interoperable infrastructure on a permissioned distributed ledger network. CrossPool powers financial institutions from the ground up with customisable workflows for issuance, trading and settlement of digital assets. It helps institutions and professional investors access investment opportunities and discover prices on digital rails.

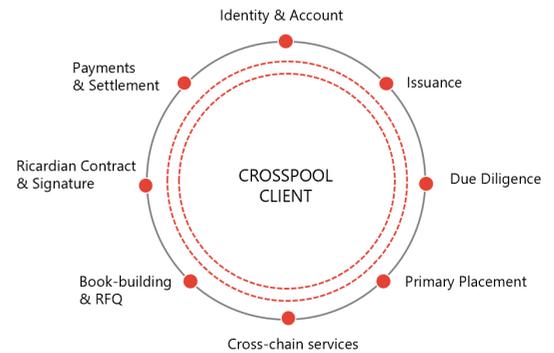
#### CrossPool Client Application

Asset issuers and managers run CrossPool as an application to independently conduct their business and serve their investors and partners.

The Client Application comes with built-in rich functions and workflows, as well as granular control of multi-party privacy, that can be efficiently customised. It interacts with CrossPool Base Layer via APIs.

#### CrossPool Base Layer

A proprietary blockchain infrastructure integrating a trading technology stack, R3 Corda (issuance and transactions management) and Hyperledger Indy (identity management).



### CROSSPOOL IS LIVE WITH SELECT ASSETS ISSUED ON THE PLATFORM

#### KEY BENEFITS

- 50% reduction of manual steps in operations and compliance
- Multiplication of leads and pipelines
- No settlement risk with escrow and immediate DvP

