



St. Louis
startupweekTM



STL Startup Week 2019 Sponsorships

The Event

STL Startup Week will run from November 1 – 10, 2019, highlighting the region's resources to support and celebrate the area's startups, entrepreneurs and small business owners. The goal in this first year is to increase awareness in the region of St. Louis' startup community and to connect new audiences to the wealth of resources available to people launching businesses. From a Monday morning Kickoff Event to a Saturday retail pop up, the week will be filled with events and activities for people of all ages.

Four tracks will guide people to resources and interests:

- **Startup Resources:** Entrepreneurs can connect through many events during the week, including Startup Connection, 1 Million Cups, Venture Café's Thursday Gathering, Bourbon Friday and more.
- **Skill Building:** People seeking to work in the innovation community can find information on learning new skills from CyberUp, LaunchCode, Claim Academy, and more.
- **Coworking Spaces:** People can explore coworking spaces and the support and activities offered.
- **STEMSTL Week:** For our next generation of entrepreneurs, STL Startup Week is promoting STEM STL Week activities that will provide access to experiences and tools for K-12 students and educators.

STL Startup Week Sponsorships support the overall marketing efforts for the week, the opening day kickoff event, the Friday closing event, and assisting select new events.

***STL Startup Week Sponsorships do NOT support every event during STL Startup Week. Existing events need your continued financial support and attendance (For example: Startup Connection, One Million Cups, Venture Café's Thursday Gathering, Ameren Accelerator Demo Day, WISER, and more.)

Sponsor Levels

Title Sponsor: \$20,000

- Recognition as Title Sponsor on website and all STL Startup Week printed materials.
- Acknowledgement in press releases, and to the extent controllable, media and social media coverage.
- Recognition on registration site and marketing for the Kickoff Event on November 4 and the opportunity to introduce the keynote speaker USPTO Director Andrei Iancu
- Acknowledgement at any new events for which STL Startup Week funding is made available.
- Option for multi-year commitment.

Track Sponsor: \$10,000

- Recognition as a Track Sponsor for the selected track:
 - Startup Event Track
 - Coworking Track
 - Skill Building Track
- Acknowledgement in press releases, and to the extent controllable, media and social media coverage.
- Recognition on website and all STL Startup Week printed materials.
- Acknowledgement at any new events for which funding is made available.
- Option for multi-year commitment.



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Angel Sponsor: \$5,000

- Recognition on website and all STL Startup Week printed materials.
- Acknowledgement on the registration site and print materials for the Kickoff Event.
- Acknowledgement in all press releases and, to the extent that can be controlled, media coverage.

Inventor Sponsor: \$2,500

- Recognition on website and select print materials and signage.
- Acknowledgement on the registration site for the Kickoff event.

The startup community makes our region a more vibrant and creative place, more attractive for students and workers, and a stronger and more diverse economy.

Your support of the STL Startup Week activities and other events throughout the year is vital to the growth of the startup community.

Contact Phyllis Ellison at pellison@cortexstl.com for more details and to reserve your sponsorship.