SmartAlerts

Your customers are ready to engage - are you ready to listen?

Problem
Biosafety concerns are driving demand uncertainty

Solution
SmartAlerts provide a reliable leading indicator of consumer sentiment and demand

How it works

1. Customer expresses intent
Customers who are not yet ready to book can engage with the airline by setting an alert for a specific route

2. Airline builds relationship
Customers receive personalized communications with live prices for their preferred destination, along with a strong call to action

3. Customer books
Customers are deep linked into the booking flow, reducing friction and boosting conversion rates

Why it’s valuable?

Leading Indicator
Since SmartAlerts capture customer intent data, they provide airlines with a reliable leading indicator for transactions weeks or even months in advance

Actionable Information
SmartAlerts tell airlines when and where customers want to travel, at a highly granular level, backed by verified, opt-in contact information from customers

Exceptional Engagement
Customers love SmartAlerts: engagement is 2x - 5x better than industry standard engagement rates for travel marketing

New York to San Francisco - Leaving in December, for about 1 month in Economy
New York to Boston - Leaving 30 Apr, returning 10 May in Economy
New York to Hong Kong - Leaving 28 Sep, returning 30 Sep in Economy

Helping airlines succeed in a world reshaped by biosafety concerns. Contact us: info@volantio.com