

Sara Cannon

Creative Director & Designer

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Skills

Hello! Design is my calling. I am a seasoned UI / UX designer, former business owner, creative director, and passionate about everything design. I've been designing since 1998! I'm thrilled to have worked with some amazing clients such as Disney Publishing, InsideClimate News, Chalkbeat, Birmingham Museum of Art, Recode, VentureBeat, The Getty, The Arc, Disney Streaming Services, Elad Gill, and Flickr. I am currently looking for the opportunity to use my problem-solving and creative skills to lead a design team towards success and innovation. When I'm not going after the next big idea, I'm at home in Birmingham, AL with my husband and a menagerie of pets. I also really enjoy painting and art.

SPECIALTIES: Branding, User Experience, UX, User Interface Design, UI, Wire-framing, Information Architecture, Strategic Design, Design opps, Team management, remote work, WordPress, Creative Direction

Experience

Freelance / Creative Director, UI / UX Designer

August 2019 - Present

Working with clients on various design and branding projects.

Bloc / Design Student Mentor

September 2017 - Present

Part-time mentor for aspiring designers

Art Processors / Design Lead

October 2018 - August 2019

Designing technology to help people fall more in love with your space at Art Processors - an experiential design consultancy specializing in rich, immersive visitor experiences for museums.

Range / Managing Partner / Creative Director

May 2012 - October 2017

Founded Range, an agency that loves high quality Design, UI, UX, Branding, and Development specializing in WordPress. We work with clients such as Disney, Flickr, Rick Riordan, Cotap, and the Oprah Winfrey Network.

Freelance / Designer, UI, UX, Branding, and WordPress Developer

April 2011 - May 2012

Worked on various design projects. Branding, web design, WordPress theme development, User Interface Design, user experience work, and

various other design and creative direction. Worked with clients such as PandoDaily, Jones Valley Urban Farm, and Camels & Chocolate.

Scout Branding Co. LLC / Interaction Designer & Developer

October 2007 - January 2012

Technical Lead for Web Design & Development, Designed & Developed Websites, managed contractors, presented concepts, brand development. Worked with clients such as: Mannington Residential, Alagasco, Baptist Health Page 2 of 3 Systems, Trek Birmingham, Christian & Small, Clarus Consulting, Marketry, Oasis Counseling for Women & Children

Wilbanks Elam / Graphic Designer

April 2006 - October 2007

Branding, Graphics, Print, Website Design, Website Development, Video Editing. Worked with clients such as BE&K, Magic Moments, The Lakeshore Foundation, and Cocina.

Education

Samford University / B.S. Graphic Design

2001 - 2005, BIRMINGHAM, AL