

# Aaron Picart Communications Designer



## About

Always-caffeinated creative. My marketing skillset covers a large part of the “stack” of digital product development.

## Contact

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## Experience

### Full Time

2020  
**ATLAS**  
Product Lead

2018  
**SHIFT7 DIGITAL**  
Frontend Designer

2016  
**GOLDENKEY**  
Senior Designer

### Internship

2014  
**SITWORX**  
Graphic Designer

2013  
**PARTICIPATE**  
Graphic Designer

### Contract

2020  
**JOE BIDEN FOR PRESIDENT**  
Social Media Coordinator

2019  
**VETERAN CAPITAL**  
Design Lead

2019  
**BLUERIDGE STRATEGIC**  
Managing Partner

2018  
**MD5 NATIONAL SECURITY  
INNOVATION NETWORK**  
Consultant

2015  
**FORMALCORP**  
Cofounder

## Strengths

### GRAPHIC DESIGN



### FRONTEND DEVELOPMENT



### MARKETING / COMMS



### BRAND IDENTITY



### ROCKET LEAGUE



## Education

2016  
**NORTH CAROLINA  
STATE UNIVERSITY**  
BA Graphic Design

## Skillset

### CMS

WEBFLOW  
SQUARESPACE  
SHOPIFY (LIQUID HTML)  
WORDPRESS

### Frontend

HTML5  
CSS  
JQUERY

### Creative Comms

ADOBE CREATIVE SUITE  
MICROSOFT OFFICE  
FACEBOOK BUSINESS MARKETING  
GOOGLE ANALYTICS  
HUBSPOT / MAILCHIMP  
INVISION  
SKETCH  
FIGMA

### Multimedia

FINAL CUT PRO X  
OBS  
ELGATO  
STREAMLABS  
STREAMLABELS  
FL STUDIO  
CUBASE  
MIXCRAFT