

Ryan Parker

Principal



Areas of Expertise:

Digital Transformation, Data & Analytics, Digital Marketing, Sales

His Practice: Ryan Parker is a Principal focused on digital transformation that drives growth and increases market share for his clients. He brings years of experience working with companies in the retail, travel, hospitality, leisure and consumer products sectors. Ryan has partnered with senior business leaders to implement innovative solutions across a broad spectrum of functions including information technology, sales, data and analytics, marketing, finance and supply chain.

His Background: Ryan joined Herbert Mines Associates from Gartner, the leading technology research and advisory firm, where he partnered closely with C-level technology executives to achieve their mission critical priorities.

Prior to Gartner, Ryan held progressive business development roles at three high-growth technology driven startups. Earlier in his career he worked in digital advertising sales at CBS Interactive.

Ryan is an advisor to Rally Rd., a consumer facing fintech startup. He received a BA from the University of Notre Dame. Ryan currently lives in Greenwich, Connecticut with his wife and three children.