

## Lily Rollins

*Knowledge Management Associate*



**Her Practice:** Lily joined Herbert Mines Associates in 2019 and provides research support to HMA's executive team at all stages of the search execution process. Her responsibilities include keeping the firm informed with up-to-date and notable news in the marketplace, maintenance of the firm's proprietary search database, development and production of external marketing materials, and managing the firm's social media presence by publishing content to highlight the firm's placements and successes.

**Her Background:** Prior to joining Herbert Mines Associates, Lily was an Associate at Solera Capital, a women-owned private equity firm investing in consumer growth companies. Raised in Westchester, New York, Lily holds a Bachelor's degree in Psychology and a minor in Chinese from Mount Holyoke College.