

# Dave Hardie

*Managing Director*



**16 years** in Executive Search

**Areas of Expertise:**

CEO, Marketing, Sales, Finance,  
Consumer Packaged Goods,  
Private Equity

**His Practice:** Dave joined Herbert Mines Associates as Managing Director in 2003. He leads the firm's consumer products practice and works with selected retail and restaurant clients. Dave's diverse executive search experience includes CEOs, general managers, and a range of functional heads. A significant majority of his search work is for companies backed by private equity and venture capital firms.

**His Background:** Dave came to HMA from Heidrick & Struggles, where he led the consumer products practice for North America.

Prior to his executive search career, Dave spent 20 years in marketing and general management roles with leading consumer companies. Most recently, he led marketing for Kodak's consumer business in North America. Before that, he ran the cookie business for Nabisco. Dave began his career at Procter & Gamble, followed by E&J Gallo.

Dave graduated summa cum laude from Duke University, where he earned a B. S. in Management Science.