

Alison Weil

Managing Director



16 Years in Executive
Search

Areas of Expertise:

CEO, Marketing, Sales,
Supply Chain
Image-Driven Consumer,
Beauty & Personal Care

Her Practice: Alison specializes in recruiting executives for image-driven consumer products, retail and fashion, and hospitality businesses. She leads the firm's beauty & personal care practice. Alison's executive search experience includes placing CEOs, C-Suite, and senior executives across a range of functions, with particular expertise in marketing, sales and supply chain. Her clients include publicly traded and privately held companies and private equity firms.

Her Background: Alison joined Herbert Mines Associates in 2007. Previously she was a Principal at Heidrick & Struggles, where she spent seven years within the consumer, chief marketing officer, and private equity practices.

Prior to her executive search career, Alison spent ten years in marketing leadership roles in the beauty & personal care industry, where she managed core businesses for leading global companies such as L'Oreal and Estée Lauder. She began her career in marketing in the banking industry.

Alison holds a B.S. from the State University of New York at Albany and an M.B.A. in marketing and international business from the Stern School of Business at New York University.