Sam Withey

samjwithey@gmail.com
samwithey.com

EXPERIENCE

Kodak Alaris: Visual UI Designer
2016 - May 2021

Collaborating on five products in five years for desktop, web, and touchscreen kiosks. Gathering research, defining visual design, creating user flows, making prototypes, writing and overseeing usability tests, contributing to the design system and doing design QA work.

Freelance: Design and Photography
2015 - 2016

Designed a marketing website, shot commercial food and portrait photography, designed emails, and rebranded and designed a website for a non-profit.

eCampus.com: Junior Graphic Designer
2013 - 2015

Created print materials like banners, posters, and postcards as well as graphics for social media, email campaigns, and online ads. Redesigned and rebranded an internal web app.

CERTIFICATIONS

IDEO.org: Human Centered Design 101
2019

7-week online and in-person course providing an introduction to the methods and tools of human-centered design.

Nielson Norman: UX Certificate
2018

Completing 30 hours of rigorous user experience training and passing the related exams.

SPEAKING

"UX Life Lessons" - Guest Class lecture
09/28/18

Rochester Institute of Technology

"Wireframes to High Fidelity" - Guest Class lecture
06/07/18

Monroe Community College

EDUCATION

Asbury University: Bachelor of Arts - Media Communication
2009 - 2013

Minor in Art

TOOLS

Apps & Code
2010 - Present

Sketch, Figma, Adobe XD, InVision, Zeplin, Photoshop, Illustrator, HTML, CSS