Nielsen Norman Group UX Certificate

This **Certificate in User Experience** is awarded by Nielsen Norman Group,
a world leader in UX design and research, to

Sam Withey

in recognition of completing 30 hours or more of rigorous user experience training and passing the related exams. This status demonstrates a high level of dedication to UX education, and a strong commitment to the field of UX. The topics studied provide a solid foundation that rounds out personal, practical experience. This UX Certification (UXC# 1025550) was achieved on 4 December 2018.

Jakob Nielsen
Principal

NN/g
NIELSEN NORMAN GROUP
UX CERTIFIED

Coursework Completed:

Web Page UX Design

Journey Mapping to Understand Customer Needs

Generating Big Ideas with Design Thinking

Effective Ideation Techniques for UX Design

UX Deliverables