



Get a Grip on Your Business

Clarify, Simplify and Achieve Your Vision

When I first read the book “**Traction**” by Gino Wickman, it hit me like a lightning bolt. After many years of searching, I finally found an Entrepreneurial Operating System (EOS) that is **Real, Simple** and gets **Results**. A method that helps entrepreneurs get more of what they want out their businesses. A simple set of tools to resolve ALL of the issues a leader may face.

As a Certified EOS Implementer, I work with leadership teams to help them do 3 things we call **Vision, Traction, Healthy**.

Vision – Getting your leadership team 100% on the same page with where your organization is going and how it will get there.

Traction – Getting your leadership team more disciplined and accountable, solving problems and executing consistently on your vision.

Healthy – Getting your leadership team healthy, functional and cohesive because, unfortunately, most leaders don't work well as a team.

As goes your leadership team, so goes the rest of the organization. We get to the point where your entire organization is crystal clear on your vision, much more disciplined and accountable in executing your vision; gaining traction; and becoming healthy, functional, and cohesive.

The EOS process is NOT for everyone. If you....

- Own or run a business in central Iowa in any industry
- With revenues between \$2M and \$100M; and
- Employ between 10 and 250 people;
- Aren't afraid to be real, open, honest, and vulnerable;
- Are looking to get better accountability and results from your people; and
- Interested in **clarifying, simplifying and achieving your vision**.

Then I'd encourage you to look closer at my website www.whycompany.com and discover the simplicity of **Traction**. If you are interested in learning more, we can schedule a Free 90 minute “no-obligations” meeting with your leadership team. I will take you through the EOS Model and Process and give your leaders enough information to decide if the **EOS system** is right for your business.

Give me a call: **515-249-7720**, or send an email: mstanley@whycompany.com. **Let's Get Started!**

Mark Stanley is the best advisor / coach / facilitator that I've experienced in 35 years of business. His passion for helping people and firms succeed, delivers almost immediately in tangible results. He has a great touch with people and tremendous, practical experience

Joe Teeling, CEO
Bearence Management Group



Mark Stanley

Mark is founder of the WHY! Company, a **Certified EOS Implementer** and a successful business owner. As an accomplished **business leader**, Mark not only teaches others how to get more out of their businesses, but also practices the EOS processes within his own company. Mark has worked with over **100 companies** of all sizes and in many different industries. Mark has a BBA in Finance, with honors from the University of Iowa, an MBA from Drake, is a Certified Six Sigma Blackbelt, and a TOC-ICO Supply Chain Expert. Mark's passion is helping business leaders **clarify, simplify and achieve their vision**.



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