

Amir M Khan

(562) 374-4215

amirkhan3@gmail.com

www.amirkhan.co

EXPERIENCE

UX/UI Designer at Extron

Sep 2018 – Present

I designed and shipped **4 products** and **8 feature releases** from concept to execution for enterprise and consumer-facing devices. User research, layout mockups, wireframes, and interactive prototypes helped simplify complex experiences and user interfaces for connected meeting interfaces (Microsoft Teams), enterprise data visualization, and productivity software. I collaborated with software engineers, product managers, and QA teams to support technical requirements, anticipate trends, define user scenarios, and iterate design solutions.

I led the documentation of **100+ design patterns and guidelines** to unite look and feel for cross-platform devices. Also, I evangelized design system adoption using presentations and case studies.

UX/UI Designer at Thermo Fisher Scientific

Jan 2018 – Aug 2018

I collaborated with the PM, program managers, developers, and UX researchers to create biotech's first rewards program. My quantitative, qualitative, and analytical research solved **3 pain points** and **1 major gap** in customer acquisition. I created end-to-end prototypes and visual designs for the marketing page, dashboard, rewards store, and check out. The redesign of the product marketing exceeded business goals, leading to an **increase of click-throughs by 74%**.

I worked with the Design Director, content strategists, and internal stakeholders to redesign and ship digital storefronts, a new mobile-friendly header, and internal ads for growth optimization within 6 months. Additionally, I produced components and documented guidelines to the ThermoFisher.com style guide.

UX/UI Designer at Access California Services

Dec 2013 – Dec 2017

At AccessCal, I designed, coded, and templated responsive web design and marketing experiences. I created insight into the user experience by conducting user research, usability testing, measuring acquisition conversions, and using data analytics, leading to a **20% jump in leads**. In addition, I created mockups and requirements for AccessCal's first style guide.

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CONSULTING

UX Consultant at Isadora Digital Agency

Sep 2018 - Jun 2019

My responsibilities included creating pitch decks enlightening clients on modern design standards, the ROI of UX, innovative concepts, and working with cross-functional stakeholders such as upli (iOS fintech app), Kelley Blue Book (design systems redesign), and SADA Systems.

Volunteer at CoVital

Jan 2020 – Mar 2020

Designed an open source oxygen sensing app using a smartphone camera.

SKILLS & METHODS

Design thinking, interaction design, wireframing, prototyping, information architecture (IA), visual design, motion design, quantitative analysis, qualitative analysis, journey mapping, storyboarding, UX flows, user flows, service blueprinting, user testing, A/B testing, user interviews, web design, graphic design, content strategy, design systems, design patterns, typography, type systems, grid systems, communication, CSS, HTML, human-computer interaction (HCI)

TOOLS

Sketch, Origami, Figma, InVision, Adobe Creative Suite, Abstract, Zeplin, Keynote, Jira, Confluence, Adobe Analytics, Google Analytics

EDUCATION & CERTIFICATION

BS Biological Sciences from California State Polytechnic University, Pomona

UX Certificate from Nielsen Norman Group