

# brianna martinez

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## EXPERIENCE

### 300FeetOut *Designer, May 2015 – Current*

Collaborating with project management, strategy, design, and development on various projects involving creative, design extension, production and design implementation.

- Working in various programs to redesign responsive websites and brands for clients.
- Creating information architecture and hierarchy for UX
- Research & development to improve products for clients through analysis, competitive research, and team collaboration
- Wireframe design for multiple page templates
- User Interface design for wireframe skinning
- Web production via CMS (i.e. updating content/images on client sites)
- HTML + CSS knowledge applied (e-newsletters, simple style updates, communication with developers)
- Presentation design
- Design and development walkthroughs/handovers
- Technical documentation for clients on how to use CMS for their site
- Website QA in beta testing for final product before launch
- Project management with clients

### NURX *Part-Time Freelance Designer, Jan 2017 – Jun 2017*

Creating social media creative for various platforms and implementing different graphics under the direction of the marketing department.

### SafeCatch Foods *Freelance Designer, Feb 2015 – Nov 2015*

Creation of product packaging, infographics, promotional sheets, newsletters, and social media graphics under the marketing department.

## SKILLS

Illustrator	UX Design	HTML + CSS	Photography
InDesign	UI Design	Power Point	Final Cut Pro
Photoshop	Motion Graphics	Keynote	Premiere

XD/Sketch/Figma	Flash	Lightroom	Wireframe
PC + Mac	Print Design	Illustration	IA
Brand Design	Typography		

## EDUCATION

Academy of Art University  
BFA New Media and Web Design  
San Francisco, CA  
2009 - Fall 2014