

# VANESSA NICOLE ORTIZ



## UX/UI DESIGNER



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www.vanessanicoleortiz.com

## DESIGN TOOLS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE XD
- SKETCH
- AXURE
- MARVEL
- INVISION
- ZEPLIN

## SKILLS

- PRODUCT DESIGN
- INTERACTION DESIGN
- DESIGN SYSTEMS
- WIREFRAMES
- PROTOTYPING
- USER RESEARCH
- RESPONSIVE DESIGN
- MOBILE APP DESIGN  
(IOS & ANDROID)
- HTML/CSS

## LANGUAGES

- ENGLISH
- SPANISH

## EXPERIENCE

### + UX/UI DESIGNER | BASS PRO SHOPS / CABELA'S

Remote | June 2018 - Present

- Design interactive prototypes, wireframes, and visual mockups for future enhancements of website and apps for the merger of Bass Pro Shops and Cabela's
- Responsible for usability testing and research and creating a design system
- Manage various projects at the same time and complete them by the given deadline

### + UX/UI DESIGNER | EPIC WEB RESULTS

Denver | October 2015 - June 2018

- Led design team to follow a user-centered design approach through rapid tests and design iterations for clients
- Created high-level and detailed storyboards, mockups and prototypes to effectively communicate interaction and design ideas
- Managed multiple responsive web design projects from initial consultation through successful launch

### + DESIGNER | PUBLICIS

NYC | June 2014 - October 2015

- Assisted Creative and Account Directors with designs assigned to Wendy's Advertising Account Team
- Participated in all creative, marketing, and production meetings

## EDUCATION

### + BFA (CUM LAUDE) | SAVANNAH COLLEGE OF ART & DESIGN

Savannah, GA | September 2006 - October 2015