



PRESS RELEASE

XXcelerate Announces New Partnership with Rational Unicorn Legal Services PC

*And the launch of the 'Legal Services Support Program' for
Oregon's Underserved Small Business Owners*

Portland, Oregon. Feb 1, 2021 - [XXcelerate](#), a nonprofit organization that supports the growth of womxn entrepreneurs across Oregon and [Rational Unicorn Legal Services PC](#), a community based business law and Oregon Benefit Company proudly announces their new partnership and the launch of the 'Legal Services Support Program' for Oregon's womxn and BIPOC-owned* businesses.

The new partnership benefits Oregon's community of underserved and underestimated business owners by leveraging legal guidance, education and support to help vulnerable early stage owners access quality legal services in order to more successfully navigate necessary legal processes Both organizations believe that the pandemic has accelerated barriers and heightened already precarious access to legal service challenges, especially in the retail and hospitality sectors in Oregon. This program attempts to remedy the hardships vulnerable entrepreneurs face so they can survive and thrive as an important and critical part of Oregon's economic landscape.

Rational Unicorn Legal Services, via XXcelerate's One on One Coaching Program, will offer targeted guidance for a range of legal issues common to growing small businesses, including but not limited to: Entity formation, Trademarking, Copyrighting and other Intellectual Property, Business Contract Review, Revising and Drafting Partnership and Equity Agreements, Lease Negotiation and Contract Review. The program will also subsidize 50% of the cost of qualifying legal services for our community's most vulnerable owners seeking critical business law services that could make a difference in their livelihoods. Reach out to XXcelerate to learn about how to apply to these services.

This is a community supported program, if you are a community partner, business, association or philanthropic entity that would like to contribute in any way, please reach out. We have opportunities to get involved across the spectrum of giving. You may also visit our [donation page](#). We urge you to support access to quality, inclusive legal guidance and support for our small business communities.

*this program is inclusive of females, trans womxn, nonbinary individuals and all gender identities of Black, Indigenous, Latinx, People of Color