

# Ryan Carter

Product Designer



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## Profile

A seasoned Product Designer with a passion for creating user interfaces and experiences that are highly accessible and easy to use. 10+ years of experience using a wide range of design tools, ~6 years of professional experience at a rapidly growing tech startup, and 7 years of freelance design experience.

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## Employment History

May 2015 – Present  
[ORLANDO, FL](#)

### Product Designer Shoflo

Joined Shoflo as the very first designer in charge of redesigning and updating their entire product suite.

Responsibilities include:

- Product design in Figma & Sketch
- In-depth prototyping in Figma
- Conducted online and in-person user testing sessions
- Manual QA testing
- Project management
- Design system implementation
- Illustrations
- CSS

Apr 2014 – Present  
[ORLANDO, FL](#)

### Freelance Designer Western Pixel

Started a one-man design shop that provides web, app, and graphic design skills to local startups, entrepreneurs, as well as international clientele. Projects include infographics, websites for international consultancies, and a comprehensive e-learning platform for entrepreneurs.

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## Education

May 2012 – May 2013  
[DELAND, FL](#)

### Stetson University Masters of Business Administration

Aug 2010 – May 2012  
[DELAND, FL](#)

### Stetson University Bachelors in Business Administration