

Benson Cheng

WEBSITE

bensoncheng.design

CONTACT

benson980101@gmail.com

EDUCATION

Tufts University

Class of 2020

BS Computer Science

Minor: Studio Art

SKILLS

Software

Sketch

Figma

Adobe - Illustrator, InDesign,

Photoshop, Premiere Pro,

After Effects, Lightroom

Autodesk - AutoCAD, Inventor

InVision Studio

Programming Languages

C++

C

Java

HTML/CSS/JavaScript

MATLAB

Linguistics

English

Chinese

Cantonese

EXPERIENCE

IDEO - Interaction Design Intern

June 2019 - August 2019

- Developed the graphical and visual style of Breakerbox, a joint venture between IDEO and Exelon exploring the energy procurement space
- Designed the marketing website and onboarding interaction for Breakerbox, and standardized the component library for our digital product offerings
- Explored new design and interaction concepts for IDEO.com

Kronos Incorporated - UX Engineering Intern

June 2018 - August 2018

- Proposed a new onboarding design to the PMs and the VP of Product
- Created visual deliverables for a persona building project
- Designed UI patterns based on PM requirements, identified design redundancies in the current software to streamline a major UI overhaul

Cherrysystems - Head Designer

March 2017 - December 2018

- Constructed a comprehensive design system to enforce consistency in interface design, component implementation, and branding
- Established the user flow and designed the UI for our mobile MVP
- MIT 15K Creative Arts Competition 3rd Place, Tufts Montle Prize Finalist

HYPEBEAST - Editorial Intern

June 2016 - August 2016

- Led HYPEBEAST's database project, HypeDB, to beta launch
- Designed and refined the visual interface for HypeDB
- Collaborated closely with HYPEBEAST's CEO, Lead Designer, and Senior Engineer to introduce and improve features for the database

Fractal Magazine - Project Founder

July 2014 - June 2016

- Designed the cover, layout, and art direction of the magazine
- Curated content through photography and conducting interviews with local boutiques and galleries