

## **ONE ROCK CAPITAL PARTNERS FURTHER EXPANDS OPERATING PARTNER TEAM**

**NEW YORK, October 26, 2020** – One Rock Capital Partners, LLC (“One Rock”) is pleased to announce the addition of Brian Potts and Kush Tulsidas to its team of Operating Partners. Mr. Potts and Mr. Tulsidas will focus on sales and marketing strategy and execution at One Rock’s portfolio companies and each bring over 20 years of experience building and improving businesses in both large corporate and private equity settings. Prior to joining One Rock, Mr. Potts and Mr. Tulsidas ran consulting firms focused on growing private equity-backed companies in the middle market. Previously, they held operating partner positions at The Riverside Company. Earlier in his career, Mr. Potts worked at Antares Capital (formerly known as GE Capital) with GE’s strategic private equity clients. Both Mr. Potts and Mr. Tulsidas held senior management positions at The Nielsen Company and Cintas Corporation prior to working in private equity.

“We are excited to welcome Brian and Kush to the One Rock team to assess the growth potential of investments in the due diligence stage and drive revenue enhancement strategies post acquisition,” said Managing Partner Scott Spielvogel. “They each bring a wealth of knowledge and experience to One Rock, and we have already begun working with Brian and Kush to heighten the sales trajectory at several of our portfolio companies,” added Managing Partner Tony Lee.

“I admire One Rock’s focus on helping companies develop and grow, and it is my privilege to join the team and be a part of those efforts,” commented Mr. Tulsidas. Mr. Potts added, “We look forward to partnering with portfolio company management teams in implementing clear and competitive sales and marketing strategies, developing strong sales talent, integrating acquired sales forces effectively and deploying efficient processes and tools in effort to grow revenue.”

Working alongside Operating Partners has been a key part of One Rock’s strategy since its inception. Traditionally, One Rock’s Operating Partners have included industry experts. In recent years, One Rock has expanded its Operating Partner team to include functional experts. Mr. Potts and Mr. Tulsidas join a growing team of One Rock functional Operating Partners, including Mike Anderson (Talent & Organizational Development), Adam Feuer (Supply Chain & Procurement), Tom Fountain (Information Technology), Andrea Greene (Financial Reporting and Planning / Human Resources), Steve Ingham (Lean Manufacturing) and Mark Oakeson (Lean Manufacturing).

### **ABOUT ONE ROCK CAPITAL PARTNERS, LLC**

One Rock makes controlling investments in companies with potential for growth and operational improvement using a rigorous approach that utilizes highly experienced Operating Partners to identify, acquire and enhance businesses in select industries. The involvement of these Operating Partners affords One Rock the ability to conduct due diligence and consummate acquisitions and investments in all types of situations, regardless of complexity. One Rock works collaboratively with company management and its Operating Partners to develop a comprehensive business plan focused on growing the enterprise and its profitability to enhance long-term value. For more information, visit [www.onerockcapital.com](http://www.onerockcapital.com).